Streetwear Developed as a Modern Urban Fashion by Julia Roger

Article published on June 30th 2012 | Shopping

Streetwear is a modern urban fashion developed or rather improvised by the intermingling of the various cultures or sub-cultures in American metropolitan cities like New York and Los Angeles. streetwear is quite different from hip hop fashion that had emerged way back. This type of fashion had rather been inspired by hip hop fashion. It had been originated in the 80s and been started by the skateboarders and thus called â€œskatewearâ€•.

There are some particular elements that are distinctive to the streetwear culture.

The most essential element is the vintage style sneakers which had become a rage among the skateboarders then. These sneakers were mostly white in color.

Clothing material has to be denim; and mostly blue.

A cap that looked like a baseball cap but was structurally different and had to bear the name of the city that the wearer was from.

Finally, skateboarders prided themselves on being cool and not uptight. To complement this outlook of theirs, they wore loose fitting baggy clothing. Be it T-shirts, Bermudas or jeans. It had to be three sizes too big.

Soon, the streetwear fashion spread from New Yorkâ€™s Lower East Side to Japan where it rapidly became popular urban wear and then slowly but surely to the entire world.

The essence of sstreet clothing is to not to have a particular purpose in mind while wearing these type of clothes, but to just hang around and have fun. Streetwear was born in the ghettos and made its way into the world forum through brands like Adidas, Fubu, Rocawear, etc.

Nowadays of course streetwear can be anything that you wish to wear out on the streets but it has to be comfortable, sturdy material (denim is a must) and has to exude your carefree personality.

Article Source:
http://www.articleside.com/shopping-articles/streetwear-developed-as-a-modern-urban-fashion.htm - Article Side

Julia Roger - About Author:
For more information on a streetwear, check out the info available online; these will help you learn to find the a street clothing!

Article Keywords:
streetwear, street clothing

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!