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Say Thank You with the Best Gourmet Food Gift Baskets by Joanna Morley

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Some say thank you with flowers, some with cards, and there are others, who say thanks in a better way- with gourmet food gift baskets! Food gifts arenâ€™t new; ancient cultures across the world have recorded a history of conveying a gesture of concern or appreciation with food. Chocolates for a loved one and hot soup for an ailing relative are just some of the examples. Today, even corporate companies have joined the bandwagon; and the corporate gift industry is a multimillion dollar industry. Chocolates, cheese, nuts, dried fruits are just some of the common edible gifts given to corporate clients. Gift baskets with wine are also a popular choice among corporate clients.

There are several gourmet food gifts shops where you can walk and either choose from one of their specialized baskets, or custom create one that matches the taste and preference of the recipient. Some stores engage a special â€˜professional gift consultantâ€™. Their job is to know your budget and preferences, and then suggest gift ideas. They can also help you with wrapping materials and other gift supplies.

You can choose from the best and the most expensive steaks, exotic cheese, wine, fresh fruits, vegetables, dried fruits, nuts, and even gourmet snacks. Needless to say, the price varies according to the ingredients in the basket. For instance, a gift basket that includes rare trufles, Wagyu steaks, the best smoked ham, is sure to be anywhere from $300- $500 and even more. But if you are on a modest budget of $50 or less, you can always buy gift baskets that include chocolates, pretzels, cookies, popcorn etc. Crackers, breads, biscuits, miniature bread loaves, and other such bread products are also commonly used for gift baskets. The size of the basket also determines the price. You can either create a small gift basket to feed two or three people, or create a large one to feed an entire family or a group of office colleagues. Exotic sauces, pickles, wild herbs, black /green olives, capers can also be gifted. Accessories such cheese knife/spreader, cutting board, decorative plates, utensils, cheese boards, mortar and pestle sets are also common.

Unfortunately, not all food gift basket manufacturers are alike. Make sure that you read the terms and conditions, shipping policy (this is especially needed when you buy sea food and other products that perish easily), and also about their product substitution policy.

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Joanna Morley writes articles and reviews about corporate gift ideas including a gift baskets with wine, and a gourmet foods gift baskets.

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