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Custom name badges are a great way to advertise your brand. Advertising is very effective when people start talking about your product. When you carry your brand name on a badge, it is recognized by people. Employees themselves feel proud to use name tags with their company logo on it. It also enhances customer care.

Boost your Business with Custom Name Badges

When your employees return home after work, they often do not remove their office badge. These identification tags make others notice not only the name but more importantly the logo of your company. Custom badges, as a result have great marketing potential. It creates a positive impact on prospective customers. Employees too are willing and happy to don elegant badges of their company.

Custom name badges can be designed attractively according to your taste and liking. You can select the material, whatever it be, metal or plastic tags. When you personalise the badges, you can play with ideas. Various graphics can be used to make it exclusive in order to draw attention. Engraving can be done by using different methods such as screen printing, hot stamping and laser engraving. Fitting the badge can also be customized bringing in uniqueness.

Gift Custom Badges as Promotional Items

If your company is organising a conference or a seminar, custom badges are great giveaways for the delegates attending the function. Appealing badges can be given along with your product which will be very effective as the message conveyed through these badges will leave an impact on the receiver.

For the next company event that you organize, gift custom made badges to those attending the function as everyone loves receiving gifts. These are good branding opportunities and a badge that is elegantly made with your company logo and contact will be well appreciated.

Make Corporate Badges for Employees

Custom made badges for your employees can be made on your own without spending money at expensive stores. There are online stores that provide the facility to create your own name tag. Select a preferred site which has handy templates. Then your

company logo and your photo must be uploaded. Decide on the text you want to include in the custom made badges for your employees. Once you have finalized on the font style and other details, upload the text. Other requirements such as lamination and a slot for punching the card can be included. Review your customized card before saving and then place an order for the number of copies required. Many websites have a minimum requirement for placing an order.

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<http://www.articleside.com/shopping-articles/improve-your-business-prospects-with-custom-made-badges.htm> - [Article Side](#)

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