I Lovefreestuff: Shopping Coupons by Kellarilfs

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Coupon Trading is an online consumer program in Canada which has become very popular within a short time.In the simplest language, it is exchange of free samples of consumer products. Basically, it is an exchange of passions among the members of a community, who can be accessed on facebook. By a broken link through the facebook page or through contact page members can notify a sample, which they want to exchange or can inform about their interest on the samples offered by other members. They can be samples of perfumes, medicines, vitamins, toothpaste, soft drinks, food items, baby creams, T-Shirts, books, CDs, DVDs, free softwares, health products, pet care products etc. The movement was launched about a year back with exchange of free samples of beauty products and today it has grown into a mass movement and covers almost all products required for day-to-day-life.

Coupon trading enables the members to exchange the coupons for a product, which a member does not require for that of another product of his choice. Thus, no one loses anything, but everyone gains out of it.

The member who could do coupon trading successfully with a few other members will achieve a high "Trade Rating". Here members make it a point to rate the member with whom the trade was made. The member who has recently updated coupon will get the preference always and recently updated lists are always on the top. The websites also publish regular news letters about the Freebie movement and also the latest list of products, which are offered as freebies. The websites are updated on daily basis and links are provided to access the latest coupons, samples, and discount offers.

From the websites of the coupon trading in Canada, the members can get food items of leading brands, beverages, frozen foods, snacks, sweets, etc... The manufacturers solicit comments from members about their new products. Either the sample will be forwarded by mail or coupon will be issued. Tips on cooking, colour recipes, etc... are also sent to the members. Most of the members are always very active. Special gifts will be sent to the members on their birthdays. The free deals for kids include free eating for the kids in a nearby restaurant.

The companies who want their Canadian consumers to try their newly introduced products will forward their samples to these website owners, who in turn will distribute them among their members and in return get their feedback on the products.

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