Article published on July 13th 2012 | Shopping

What comes to mind when you hear the word â€˜Rolexâ€™? Wealth. Luxury. Prestige. Itâ€™s the Ferrari watches. With a company as successful as Rolex, there are bound to be hundreds of counterfeits. Take caution to protect yourself from accidentally purchasing one of these copycats by doing your research. Here are some practical guidelines to help you determine if the Rolex is a Faux-lex.

1. Always purchase from a reputable source. Hint: If itâ€™s being sold from the trunk of a car, itâ€™s probably not reputable.) Where do they get their watches from? Do they offer certificates of authenticity? Although these certificates can be replicated, it is very difficult to do so as they are printed on special paper and have folds. What do other customers say about them? Purchase from a seller than you can follow up with and hold accountable.

2. My mother always said, â€œYou get what you pay forâ€•. I once paid $2000 for a 20 year old Supra and after one drive (the life span of the car), I realized it was not worth it. If you stumble upon a deal that seems â€œtoo good to pass upâ€•, then exercise caution so as to not rip yourself off. When you purchase genuine Rolex, you are paying for a level of quality and workmanship that is unparalleled by any other watch. To put it another way, if you are buying a Ferrari, then you should not be paying the price of a Ford.

3. There are several tell-tale signs to look for to distinguish a counterfeit from a Rolex. A Rolex will not have a clear caseback, also described as a â€œskeleton casebackâ€•. While youâ€™re checking the b of the watch, also look for a 3D hologram sticker featuring the Rolex crown and reference number. Counterfeits will not have this. For authentic Rolexes, the cyclops should magnify the date by 2.5 times. A knock-off will usually only have 1.5 times magnification. This does not sound like much but compared side by side, the difference in magnification is extremely obvious. Listen closely to your watch. Does it tick? If so, it is likely a knock-off as Rolex watches do not make ticking sounds. A Rolex is also resilient to water. Go on. Dip your watch into a cup of water. It is completely water tight.

These are actually only a few of the many signs to look for. Hereâ€™s another way to think about it. There will be nothing wrong with a Rolex. If the quality of your watch seems less than impeccable, then you may be in possession of a knock-off. Do your research. Be smart about your purchase and happy shopping.

Article Source:
http://www.articleside.com/shopping-articles/how-to-tell-your-rolex-is-fake.htm - Article Side

MichaelTrier - About Author:
Wingate's Quality Watches is the world's leading independent dealer of fine luxury timepieces since 1976. We offer a beautiful selection of high quality a Rolex Watches for men and women.

Article Keywords:
Rolex Watches,Rolex President,Rolex Datejust,Rolex Submariner,Rolex Daytona

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!