Hearts of London Diamond Engagement Rings are Posh yet Reasonably Priced!

by Editor123

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Year 2011 witnessed a steep hike in the prices of both the precious metal and diamonds. While gold climbed above USD 1500 per ounce, diamonds rose by 20% in the first quarter of year 2011 itself and there appears to be no respite in this price hike in near future either. Consequently, what used to be costly has gone costlier and virtually out of the reach of the commoners.

Buy Direct for a Royal Saving on Your Engagement Ring

Eye-watering prices of diamonds and diamond jewellery of late have compelled many diamond jewellery connoisseurs throughout the United Kingdom as well as all over the world to compromise either on the size or quality of diamonds. However, couples who are vigilant and aware of the latest trends are swiftly turning to direct jewellers such as Hearts of London to ensure a royal saving on classy, elegant and beautiful gold and platinum engagement rings, wedding bands and fine jewellery pieces.

Jewellery Pieces are crafted with Highest Level of Precision and Meticulousness

Hearts of London has its showroom and workshop located in Hatton Garden, which is the most sought after address for quality diamond jewellery among the diamond jewellery connoisseurs not only throughout the UK but also all over the world. Qualified, adept and veteran goldsmiths design and manufacture elegant and fashionable diamond engagement rings and fine jewellery at their Hatton Garden workshop. Only highest quality precious metal and ethically sourced diamonds that are GIA graded and independently certificated by GIA (Gemmological Institute of America, which is unquestionably the most reputable gemmological laboratory in the world) are used for crafting Hearts of London jewellery.

Hearts of London- Ensuring Outstanding Value for Your Money

Committed to delivering outstanding value for your money, Hearts of London brings Hatton Garden class diamond jewellery pieces at truly discounted prices. On the basis of comparable quality, prices of Hearts of London

Platinum Engagement Rings, wedding band, eternity rings, princess cut diamonds and fine jewellery pieces tend to fall just between 50% - 60% of those of the worldâ€™s leading jewellery brands. Online, clients can compare prices of more than 25,000 GIA diamonds.

Their Signature Collection is Awesome!

Hearts of London welcomes all clients to visit their Signature Collection on their website or at their Hatton Garden showroom. The collection is quite impressive and encompasses Princess Cut Diamonds, round brilliant solitaire, and fancy cut solitaire set in classy and contemporary ring settings, platinum engagement rings, wedding bands, eternity rings, and fine jewellery pieces.

Online Diamond Buying Guide and Honest Gemmological and Jewellery Consultations- to Help You Choose Better

Since diamonds are not an everyday purchase and traps for the unwary are virtually endless, Hearts of London gemmologists have prepared a comprehensive diamond buying guide which is available on their website for reference. The guide educates clients about the key characteristics (such as the 4Cs- Cut, Clarity, Carat Weight and Colour) that need consideration while buying a quality diamond. Though online buying option does exist, majority of clients still prefer to buy direct from the jewellery showroom. Hearts of London welcomes clients to their Hatton Garden showroom where a qualified gemmologist will assist them in better and informed decision making. However, prior appointment is required for this.

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Editor123 - About Author:
This article is contributed by a professional article writer and has been efficient in providing useful information about a London Eternity Rings, a Hatton Garden Diamond Jewellery For more information you can visit: http://www.heartsoflondon.co.uk

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