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Choose Hearts of London Wedding Rings for Unparalleled Quality, Class and Value for Money by [Editor123](#)

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Year 2011 witnessed a tremendous spike in the prices of gold and diamond. Consequently, diamond jewellery has got costlier than ever. The bad news for the couples wishing to follow Wills and Kate down the aisle, however, is that no respite is expected from the escalating prices in near future either. Reportedly, most clients are either compromising on the quality or the size of the diamonds to be set in their diamond engagement rings.

Turn to Direct Jewellers to Ensure a Royal Saving on Purchase of Your Diamond Engagement Rings

While diamond jewellery prices continue to soar, the canny and vigilant clients have found a better way out. To seek respite from the eye-watering prices of diamond jewellery, clients are swiftly turning to direct diamond jewellers such as Hearts of London- one of the leading direct diamond jewellers in the UK.

Hearts of London is Committed to Delivering Outstanding Quality at Best Price

As part of its longstanding commitment of extending outstanding class and value for your money, Hearts of London sells classy, beautiful and vogueish diamond engagement rings and fine jewellery pieces at nearly half the price of what the world's most recognised jewellery brands offer. Hearts of London has its workshop located in Hatton Garden where qualified gemmologists and goldsmiths work together to design and manufacture beautiful and classy diamond jewellery pieces. Only finest quality precious metals and diamonds are used for manufacturing Hearts of London diamond jewellery. Hearts of London specialises in ethically sourced and guaranteed conflict free diamonds that are independently certificated by the GIA (Gemmological Institute of America, which is undoubtedly the most reputable and reliable gemmological laboratory in the world).

Hearts of London's Signature Collection is Truly Breathtaking

Hearts of London has unveiled its breathtaking Signature Collection online at their website and offline at their Hatton Garden showroom. Clients are most welcome to explore this collection to take their pick from.

Order Your Bespoke Wedding Rings at Hearts of London

While the Signature Collection is absolutely amazing, Hearts of London also allows its clients to order bespoke wedding rings, eternity rings, wedding bands, engagement rings and fine jewellery pieces to suit their style, like and preferences.

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This article is contributed by a professional article writer and has been efficient in providing useful information about a [Eternity Rings London](#), a [Diamond Rings London](#) For more information you can visit: <http://www.heartsoflondon.co.uk>

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