Celebrations and Related Gifts Determine Mumbai Shopping and Lifestyle

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Mumbai is indeed a place of celebrities and celebrations. Events and gifts associated with them play a pivotal role around which shopping and lifestyle of this populace rotate. So in case you are planning to send gifts to Mumbai it is important to know the placeâ€™s functions first.

The conurbation depicts a concoction of the â€˜modernâ€™ and the â€˜desiâ€™. The deep rooted Marath pays patronage to Makar Sankranti, Gudi Padwa, Holi, Ganapati Puja and Diwali. Exchanging presents is a common practice in these festivals particularly during Diwali when majority of people shop for candles, diyas, apparels, chocolates and sweets. On the other side, the metropolisâ€™s proximity to Goa justifies its high followers of Western celebrations be it Christmas, New Year, Valentineâ€™s Day, Motherâ€™s Day and Fatherâ€™s Day each of which offers an opportunity to the pe shop for gifts like greeting cards, photo frames, soft toys, chocolates and gadgets to name just a few. For those who are brand conscious go for shopping in malls to grab their favorite branded stuffs for their loved ones. Inorbit Mall, High Street Phoenix, Prime Mall, Oberai Shopping Mall and R City Mall are of course the most popular ones for offering an array of souvenirs. These places possess outlets of almost all reputed brands one can think of.

From scarves, ties and pens to shoes, watches and jewelries people here go to any extent just to bring a smile on the faces of their beloved. Rakshabandhan which comes in the month of August experiences a lot of brothers and sisters buying presents for each other. Popular gifts associated with this function can be anything from chocolates, clutches and wallets to hair driers, cell phones and x box games.

Of late, the gifting trends reveal a shift from gifts in kind to gift vouchers particularly during celebrations like Diwali and Rakshabandhan. Vouchers are more of cash thereby giving the freedom to the receiver to choose whatever he or she wants. This way one can easily sponsor a rejuvenating session at a spa or beauty salon or a hot coffee at any coffee house or a complete dinner arrangement in a five star hotel.

Sweets are exchanged during Independence Day while birthdays, anniversaries and farewells involve presents like leather products, cosmetic items, apparels, handbags, EDTs, iPods, laptops and cameras to name just a few. Gifting travel tickets are the hot favorites for the people of Mumbai presently.

New Year is the time for giving diaries, cards, and calendars while Christmas involves exchanging cakes, pastries and cookies. Sweets and snacks items are the hostellers during the time of Dussehra.

So now that you know the festivals and lifestyle of the people of this metropolis sending gifts to Goa or Mumbai should not be a problem at all! Indeed the spirit of any celebration lies in the presents only. Had there been no trend of exchanging presents the true vibrancy of festivals would have faded away long time back. Wish you happy festivals and happy gifting.

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