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With advent of liquid crystal technology, demand for LCD televisions have shown great upturn and has even surpassed demand of CRT televisions. LCD televisions have many advantages over its traditional counterparts. Due to their anti glare technology, these televisions display better picture with excellent contrast and brightness in displayed image. Apart from it, these televisions also have larger life span than traditional CRT TVs. If you are looking for televisions with promising longevity, then also you will find LCD TVS more durable than their counterparts. At the present time, most of LCD TVS promises a life span of over 30, 000 hours or 16 years. These TVs are also radiation free, so you can enjoy your favorite movies and games for long hours without irritating your eyes. Thus, no radiation, great life span, and high quality sound and amazing picture clarity makes these televisions choice for many.

With the growing demand for LCD TVs, the competition among manufacturers is also growing. Market is flooded with LCD TVs available in variety of brands, colors, features and sizes. In the recent years, demand for 42 inch LCD TVs have shown great upsurge. In the present article, we will explore few features of LCD 42 TV that makes them perfect choice for your home entertainment needs.

? 42 TV brings to your a cinema-like experience while staying in your home. Now you can enjoy big screen experience with your family right in your TV screen. You can enjoy your favorite movies, music, 3D content and so much on your large screened LCD 42 TV.

? Most of the latest 42 inch LCD comes with full HD resolution. With such resolution, you are able to enjoy picture quality with every detail and color like youâ€™ve never enjoyed before.

? The latest LCD TVs also provide you unsurpassed internet experience. You can navigate to your favorite websites such as NelFlix, You Tube, Skype, VUDU and a lot more. Apart from it, users can also explore NetCast Entertainment channels and lot more.

? The branded 42 inch LCD TVs have voice technology to beef up frequency range of the human voice to keep voice audible when background noise swells.

With cut throat competition in television market, local and national brands are competing with each other to enjoy large share in market. While buying 42 TV, it is essential to spend your hard earned money only on reputed brands as they promise much better in terms of reliability of quality and durability.

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a LCD 42 TV and a 42 inch LCD please visit http://www.lg.com/in/index.jsp

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