# Article Side

Why Buy Facebook Likes? by John Francies

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Business owners all have one thing in common and that is to increase their revenue so that their businesses can grow. If you are doing business on the internet your main aim will be on getting traffic to your website and that is one reason you should buy Facebook likes. Other ways you can get more traffic to your website is by using a pay per click campaign with a company such as adBrite, Google Adsense etc. PPC though can be very costly and many times the conversion rate is low.

There is always regular advertising by purchasing a spot on a website that is in your niche. These advertisements costs over $20 usually but you may find yourself spending a minimum of $500 per month on that one spot. So what do you do if you canâ€™t afford these prices or would rather not spend so much on advertising to get traffic to your website? You get some Facebook likes. You can get free likes from your family, friends and current customers but if you really want to make a huge impact you may need to buy some Facebook likes. This is also a more permanent option. More reasons you should buy Facebook likes;

It shows that your website is very well established. This allows you to monetize your website by selling advertising space. Advertisers will want the space on your page if your website is popular and you have a lot of Facebook fans. If you have a minimum of 10,000 fans or likes as they are also called then you can be certain that advertisers will be interested in and be more than willing to purchase advertising space on your website. All of this from just buying some Facebook likes, so why not buy them?

A large fan base will make visitors to your website feel more comfortable in making their purchase. When someone sees the amount of likes you have on Facebook they will be convinced that you are a credible seller and that you are worthy of their business. These people will want to be a part of your community on Facebook and will go on to â€œlikeâ€• you and grow your community base. More fans will bring even more fans and it really is a never-ending circle of good publicity for your Internet business or website.

If you are getting more fans and more visits due to your current Facebook fan list then you will get even more publicity when you buy Facebook likes. Every time you make a change to your website just update it on Facebook and you will get a flux of visitors to your website in just a matter of minutes. Since this is after your initial purchase you will be getting free traffic for a lifetime!

Facebook likes can be a powerful tool when used for marketing, as a matter of fact it may be the only Internet marketing tool you need. Why not take advantage of this ultra effective and affordable way to up your profits.

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