What Do Web Developers Actually Do?

by Steve Maarko

Article published on April 18th 2012 | Seo

Common man often finds it difficult to draw a clear distinction between web developers and web designers and often treats them as one. This confusion mainly springs up due to the fact that in most of the organizations the same person will be rolling out the functions of both. Even though you can squeeze these totally different roles into a single person, the fact is that web developers can do web designing, but in an imperfect manner.

Web Developers -Who They Actually Are?

A web developer is a software developer or software engineer who specializes in the act of building and maintaining high-end websites. Web developers have expertise in the development of World Wide Web applications and their skills are more expansive than that of a webmaster. They should be able to do flawless web development and there are many areas involved in it. Their work ranges from developing various scripting languages, web applications, making a website from scratch, generating code for web pages etc.

Contrary to the common misconception, web developers require knowledge beyond HTML. They should have proficient understanding of HTML, CSS, and JavaScript, PHP, Ruby, and other superior programming languages. In order to generate code for web pages, web developers should have expertise in using some of the web development tools such as Dreamweaver, FrontPage, GoLive or Visual Interdev. They are the people behind the putting together of a web presence from the bottom up considering the needs and wishes of the particular client. From the home page to site layout and function, their magical hands are seen everywhere. In a concise term, web developers are those who put up multifarious rules to drive and maintain systems.

Besides creating the right script according to the clientâ€™s requirements web developers should be able to create a website layout to cater to the target market. This is the decisive factor behind the success of a website. The website should be dynamic in nature helping in the brand promotion. Web developers should be able to develop fully functional websites and ensure interoperability of websites to enable proper functioning irrespective of the browser used.

Web developers should also ensure that the web sites they develop offer easy navigation with logically placed information, easy access to specific products and user-friendly and visually appealing layout. They are important to keep hold of customers.Web Development should also ensure that the website endorses the products and services well and drives more business to the client.

Web designers specialize in the overall design of pages and graphics, which are most evident to the end-user. The truth is that it is beneficial if the web developers are also well-versed with some aspects of graphic editing packages, as they may have to use them when developing web pages.

Article Source:
http://www.articleside.com/seo-articles/what-do-web-developers-actually-do.htm - Article Side

Steve Maarko - About Author:

Welcome to the UK's best a Search marketing agency. We provides you the superior a Search Marketing services. We can also help your company by creating engaging a Content Marketing and developing the channels at very economical prices.

Article Keywords:
Web Developers

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!