Article published on December 1st 2011 | Seo

The initial step in promoting software program is to create a PAD file. PAD is also called Portable Application Description.

It is an application including all the relevant information related to the application. Essentially, PAD uses XML form to store details associated with your product, such as the product title, file size, download link and many other more information. The download site uses the data included in the PAD file to produce a listing for that software in the archive.

This standard was created to simplify the data synchronization between designers and their marketers. PAD files permit all of the software information to be upgraded from a single location around the developer's website.

Create PAD File

1. Fill in all the required fields regarding your company information or the contact information. For users, this can make it simpler to be contacted and in addition it increases the credibility of your site. Besides, the company URL and e-mail address is also extremely vital, since suppliers will be very like to contact you this way.

2. Complete the information concerning the program you need to sell. This includes its title, size, version, release date and the operating system it supports and so on. Here, the more details, the better. Because only in this way can the users know the product better.

3. Fill in all of the fields on the Web addresses where clients or suppliers can download this program. And the same time please make sure that the Web addresses are valid. Explain the URL where more details are available concerning the program and where the program's icon is shown.

4. Give in the affiliates of your product, if you allow others to promote your product. Choose to fill in the right columns to give the order page URL of your software as well as its vendor ID, product ID and so on.

PAD consists of the most crucial and frequently requested information on an application program, all in a single place, besides, many download sites demand and supports it, so create it is really necessary. Once producing a PAD, you should submit PAD file to all major download sites to enhance the visibility of product.

However, you can use a PAD generator to help you which is much easier. In addition, for the PAD submission, this process is extremely boring and would waste you a lot of time. So in order to improve the efficiency, submission software would become your partner. If you have never used it so far, I strongly recommend you to try it!

Article Source:
http://www.articleside.com/seo-articles/ways-to-create-and-submit-pad-file-to-promote-product.htm - Article Side

Josephine Yang - About Author:

To promote product, the wonderful way is to a submit PAD file to download sites. Well, you can use a PAD generator to create PAD or find a more convenient tool - a submission software.

Article Keywords:
PAD file, submit PAD file, create PAD file, PAD generator, submission software

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!