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Tips on How to Sell on PayPal Efficiently by Josephine Yang

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As we all know Paypal is really an effective and reliable global e-commerce business platform permitting payments and money transfers to be made through the Internet. The service enables people to send money without sharing financial information, with the flexibility to pay utilizing their account balances, bank accounts, credit cards or promotional financing. However, are you aware the entire process of how to sell on PayPal? Below are the solutions:

When it comes to build your products on PayPal, there are a couple of things you will need.

1. Open a PayPal account

2. Set up a Sales page. It is the web page online where you will sell your products

3. Set up the IPN, Download page (also known as the Thank You page). PayPal IPN (also called Instant Payment Notification) is a message service that PayPal uses to notify you about various kinds of payments, refunds, disputes, etc. It works by sending the transaction data to a URL you specify and your back-end URL has to send message back to PayPal. After establishing this page, your clients can download your products or receiving the serial numbers after purchased.

4. Your products hosted online via your server

However, during these procedures, the most crucial factor is the IPN and Download page, which is related to the payment. You know that if you are selling products online, then the payment processor is very important since it can take payment for your product. But, this setting requires lots of PHP technologies and Paypal offers you hundreds of related pages to study, time-consuming. Even if you are proficient in coding, it will also cost you much valuable time. Time is money. To top it off, any small error will lead to wrong order information which will seriously affect your sales. Then how to receive payments efficiently? Here I strongly recommend you to try Sale Management X, a fantastic and advanced tool.

It has a handbook that can help vendors build the products on payment platforms including Sales page, IPN and Download page setup and so on. Besides, it can also help you manage the daily sales, such as acquiring order information, automatically generating and sending Serial Numbers or download links, managing sales statistics and so on. With this sales management system, there is no need for you to sit around the computer all day long just for refreshing your mailbox to check whether there are orders. Fully Automatic!

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Josephine Yang - About Author:
PayPal is one of the most popular platforms, and then do you know a how to sell on PayPal? a How to receive payments? a Sales management system, your best choice!

Article Keywords:
how to sell on PayPal, sell on PayPal, sales management system, how to receive payments

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