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Three Pillars of SEO in New York by Chris Adam

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When you think of New York you think of business and prosperity and if you want the same for the internet business in New York then you need the backing of a SEO company New York. There are generally three pillars of SEO which is applicable throughout the world and if you are selecting a seo company new york, they will also work on these three pillars. These three pillars are keywords, article submitting and blogging, and back link building.

Keywords: Selection of keywords is the major step in SEO. This can make your company as popular as you want or it can be a big disaster. You can choose a keyword which is popular but in that case you will have to face tough competition. Or it can be even a scenario where you will not get proper traffic that can be converted to business. It is better if the seo company new york chooses specific keywords. This will fetch proper traffic that can be generated into business.

Articles and Blogs: There are a lot of paid and free article directory where your can submit articles about your product. This will make your product known and people may also get interested in it. blogs work the same way as articles and through your blogs you can educate people about the product and it can also contain link to your website.

Back Link Building: While building back links through advertisements and websites it is better to choose one that has good reputation. It is better to be on a page which has less back links rather than one with 30 to 40 back links.

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