Article Side

The Tools of Drupal SEO by Angie Turner

Article published on June 13th 2012 | Seo

There are different web development platforms that are used in building website. Previously dream weaver and HTML was used in building the website but if you want to succeed with Seo then you need to develop the website with content management system. In such cases drupal web developer is the best web development platform to choose which makes your website scalable and at the same time it is quite SEO friendly and increases your SEO ranking automatically.

Drupal development makes the website flexible and you can incorporate changes quite easily. The website becomes e commerce friendly making it easy to understand for the owners as well as the user. There are SEO models developed by drupal web developers and Seo experts, and you can also try out the Seo and its techniques to push your website ranking a few notches higher. .

Global Redirect: The possibility of duplicate content in drupal is high and it is possible for the search engine to track this and penalize you for fooling the search engine that you have not done intentionally. This module redirects the node to stop the duplicating.

Google Analytics: this is a tool that would track the amount of traffic that you are getting towards your website. This will give you a proper idea about the effectiveness of your website. This is a value addition to your website that you can do.

Taxonomy: This adds tags to your content and it also allows content categorization with the directory setting services.

XML sitemap: The sitemap for your website is automatically generated with this module and gives the user idea which page to crawl for finding the particular thing.

Apart from all the above mentioned modules of drupal SEO, there are many more which can be used effectively.

Article Source:
http://www.articleside.com/seo-articles/the-tools-of-drupal-seo.htm - Article Side

Angie Turner - About Author:
For more information on a drupal development, check out the info available online; these will help you learn to find the http://www.seonext.com/drupal-design-programming.html

Article Keywords:
drupal development, drupal developer, drupal seo

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!