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Okay, so you have decided to become an SEO Reseller India: your reasons could be any of these â€“ you are into website development for some time, and you would like to offer Internet Marketing India too; you would like to earn a little extra money to supplement your main income; you are using these reselling phase to learn more about the world of Internet Marketing India, and to gather some resources, before opening your own SEO firm. Whatever the reason, becoming an SEO Reseller India can be extremely rewarding; but it can also be frustrating, and a pointless exercise, if you donâ€™t avoid a few things. Hereâ€™s a list of three â€œdonâ€™tsâ€• if you are a reseller:

1.Be tempted by low prices:

Many SEO resellers fall into the temptation of getting dirt cheap SEO Packages India, as they feel that is the quickest way to maximize their profits. However, this is counterproductive; SEO India that is too cheaply priced is often not effective enough. Or if itâ€™s effective, it is probable that the firm you have engaged is using black hat SEO techniques, which could lead to your clientsâ€™ websites being penalized or blacklisted. So ultimately, you will lose more clients than you attract, and your large profit margins wonâ€™t be able to compensate. There are several good Internet Marketing India providers out there, who will offer you reasonably affordable SEO Packages India, as a reseller, because you are likely to offer them work in bulk. It would be better to stick to them for a long time and generate a steady client base over time.

2.Be tempted to leave every responsibility to the SEO firm:

As many experienced SEO resellers will tell you, this is a very big mistake. Agreed that you have hired the SEO firm to handle all the SEO work, but they also need some inputs. Good SEO needs constant coordination with clients; as in this case, the company is not in contact with the end client, it will need your help to get these inputs. So when you get SEO Packages India meant for resellers, ask the firm what information it requires, if it does not spell it out. Be accessible 24/7, or at least all normal working hours, to your SEO firm.

3.Be tempted to be lackadaisical about SEO reports:

This is another surprising mistake many new SEO resellers make. SEO reports are absolutely crucial to help you gauge how the SEO project is progressing, and how effective a particular SEO package is. Your clients too will ask for reports, and it will be too much of a hassle to prepare it by yourself, as you have not actually done the SEO yourself. You should ensure that you get â€˜white labelâ€™ SEO reports from the company that you have hired, so that you can just forward them to the end client as is.

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