Article published on January 7th 2012 | Seo

Once the customer places an order in the shopping cart, the software computes what the customer should pay before checking out. The Magento webshop serves as the foundation of the online business. Launched in 2008, the program has been developed specifically for online sellers. It launches the e-store website, organizes the products or services offered, and helps in maintaining the online business.

Answering Business Needs and Demands

Online sellers who want to start webshop will find it easy to modify and optimize the e-store. Magento offers several eye-catching lay-outs that will suit any type of products or services offered. There are also other business solutions that can be customized to tailor fit business models and goals.

Magento has a complete line of merchant technology needed to start webshop. Even so, the program is very easy to use even for those who are new to it. This makes the program perfect for small to medium-sized businesses. The e-commerce system of it is developed to become totally scalable, aside from being flexible and powerful. Online businesses will gain better profits because the costs incurred are much lower.

With regards to security features, sellers and buyers will both have a peace of mind knowing that the data stored in their webshop are safe. The program offers full protection with data encryption techniques.

Easy Management

Magento also has helpful features such as an administration panel, catalogue and product browsing, check-out and shipping features as well as management tools that are easy to use and navigate. The online business owner will also be supplied with superior analytical and reporting features to let them know the latest trends in the market.

The program with magento webshop can accommodate any kind of currency, language, and will even let the user manage several stores owned by one company. These features can be easily integrated into external tools for accounting, e-mail management, and other customer systems. In terms of SEO, Magento can help in ranking the website high in the search engines.

Mobile Features

Magento has also developed means to reach valued customers wherever they are. The mobile source code has been created to be compatible with iPad, Android and iPhone gadgets. This enables customers to purchase products and services on the go, make the brand positioning better, as well as increase publicity of the products and the store. The mobile application can be seamlessly integrated into the webshop so that the owner can simply manage the entire store operation from the administration panel.

Article Source:
http://www.articleside.com/seo-articles/start-webshop-and-get-a-complete-online-business-solution.htm - Article Side

Terrypa Sencio - About Author:
Marc Humphrey has been successful in customizing and integrating several a Magento webshop platforms with different retail applications for online stores. His expertise includes Magento e-commerce, Magento development that mainly caters to online sellers who want to start webshop (a webwinkel beginnen in Dutch) with Magento. For more details visit at www.webmeester.eu

Article Keywords:
Magento webshop, webwinkel beginnen

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!