



Article Side

NCEP has Online Article Directory website links by [Gouri](#)

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A website which lists and supplies articles sorted in different categories. The articles are written by various authors who only need to register for free with the Article Directory site and then as members can submit their texts. Most Directories reserve their right to get the submissions checked for quality and then either approved and included into the listings or turned down.

A web directory is not a search engine and does not display lists of web pages based on keywords; instead, it lists web sites by category and subcategory. Most web directory entries are also not found by web crawlers but by humans.[1] The categorization is usually based on the whole web site rather than one page or a set of keywords, and sites are often limited to inclusion in only a few categories. Web directories often allow site owners to submit their site for inclusion, and have editors review submissions for fitness.

Article directories are websites where users submit unique articles to be categorized and included to a specific niche. Well-written content articles released for free distribution have the potential of increasing the authoring business' credibility within its market as well as attracting new clients.

Article Directories can serve an internet marketer in two ways:

They can search for articles which they can put on their website as content if the author and Directory regulations allow it and they can submit their own articles including link s to their website. If accepted they will have placed a one-way-link on another site and hopefully improved their link popularity and search engine ranking.

Unfortunately this way of promoting a website was misused by so called article spammers who turned out high numbers of auto generated very low quality articles and auto submitted them to as many Article Directories as possible. The Directories as well as search engines had to react on this kind of spamming. Directories heightened their standards for accepting articles and hired editors to keep up these standards. Some which either couldn't or wouldn't hire editors discontinued their service. Search engines reacted by lowering the value assigned to links from Article Directories thereby making this method of website promotion less effective for Internet marketers. Correctly done, however, it is still a way to generate traffic.

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