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Major Parts of SEO Process in Search Engines by [Julia Roger](#)

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Though everyone knows that optimizing the web is very important for developing business with faster speed but it is very important to understand the basics of for getting all the benefits of this brilliant web-optimizing tool. Following are the major concepts about search engine optimization, which are mandatory for the entire process.

Spider is the simple robot of internet search engines, which visits the websites from time to time to pick up the pages of websites and crawl them on the web. This process is performed for the purpose of checking out the changes and modification in the content on these websites. This helps the search engines to rank the websites from time to time. Spider is also known as crawler. The better the content is higher the rank is offered to that particular website. Here comes the role of as it helps in developing the content in better ways.

After crawler, the role of indexer comes, which is the important module of search engines having its main purpose of storing all the crawled data. This database helps the search engines. Index gets automatic updated and modified the moment spider finds changes in websites. The role of SEO becomes very important also. The excellent search engine optimization tools allow you to have a high raked website.

The final and most important gear of search engines for raking the websites is ranker. This is a kind of software used by all the search engines to rank the web pages based on relevant and well-optimized content.

Thus, above are the major elements of search engines that express the need of well-planned SEO actions to rank the website on higher level on the web platform. Those who perform the web development and optimization task properly can achieve higher growth for their business.

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[Julia Roger](#) - About Author:

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