# Article Side

Five Basic Steps to Increase Search Engine Ranking by Dany

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These steps are very helpful and essential in order to increase search engine ranking. The basic steps are as follows:

1. The most important and basic step to increase search engine ranking is that website owner should create or develop the content of website according to the guidelines of search engine. This is considered to be the first basic step for increasing the search engine ranking.

2. The second basic step to increase search engine ranking is that website owner should include the keywords that should optimized the content of website. if website owner wants to increase his/her website search engine ranking then website owner should sprinkle his/her chosen keywords across the content pages of his/her website.

3. The third basic step to increase search engine ranking is that website owner should increase the popularity of his/her website link building. In simple words, we can say that if website has more links and references then more traffic will visit the website and thus increasing the search engine ranking. Website owner can make his/her link popular by making forum posts, submitting different blog comments and submitting numerous articles to various articles directories.

4. The fourth step to increase search engine ranking is that website should deal with the free different web directories. In this basic step, website owner should submit his/her website URL to the various web directories for improving or increasing the various back links to his/her website.

5. The last fifth step to increase search engine ranking is that website owner should include paid directory submission. In this last and important step website owner should pay the web directory fee in order to get listed in the specific web directory. In this way, website owner should make sure that he/she should submit his/her URL to the paid directories in order to get the nice ranking.

Finally, these are important and basic steps to increase search engine ranking. If any website owner wants to increase his/her website search engine ranking and wants to increase more and more traffic then website owner should follow these important steps. These basic steps are very helpful for increasing search engine ranking and website traffic. As we know that today's world is considered to be the world of internet and every person wants to start his/her business through internet. If person wants to get success in the world of internet then its only possible if person knows the importance of search engine ranking and website traffic.

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