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Competition Analysis - Major Process of SEO by Anie Bates

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SEO Competition analysis is crucial to your website ranking on the search engines as it compares your siteâ€™s performance against the leading sites for your desired keyword phrases. It helps you give a clear picture of your current status on the search engines. SEO competition analysis gives you a complete idea on why your competitors are ranking above you or have higher margins for the same keywords. Not only this, it also takes into account a multitude of factors that helps you determine the strength of your website against your competitorsâ€™ websites.

Factors that matter for your website to stand in the front of your competitors, include the following:

â€¢Â Â Traffic Analysis

â€¢Â Â Back Link Analysis

â€¢Â Â Website Domain Analysis

â€¢ Â Â Market Research Analysis

â€¢Â Â Social Linkâ€™s Analysis

â€¢ Â Â Content Analysis

Basically, competition analysis can be categorized into qualitative analysis and quantitative analysis.

Qualitative Analysis â€“ We carry out an in-depth web based research to gather information about you and your key competitors. We then analyze the information and come up with a result.

Quantitative Analysis â€“ We make use of various statistical tools to conduct SEO competitive analysis and to analyze the data set of both you and your competitors.

Competition Analysis carried out by NDDW leading SEO Services Company gives you a detailed analysis on why your competitors are doing better than you are, which is of critical importance to an SEO process.

At NDDW, we carry out an extensive competitive analysis of your website to gain an insight into the existing competitive environment. Based on the result we get after the analysis, we develop SEO strategies that are most effective for your website.

With SEO Firm India NDDW, you have professionals forming daily market analysis report and doing SWOT analysis along with SEO services, so that you can see unbelievable growth in your online business.

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Anie Bates - About Author:
New Delhi Digital Works is a technical author at the a SEO Services Search Engine Optimization

Company NDDW which offers affordable SEO Services. The a SEO Firm India specializes in Organic SEO, Social Media Marketing, PPC, eCommerce Marketing, a Law Firm SEO and a Small Business SEO solutions.

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