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It is the process of improving the quality of your website.

Now a days people like to query a subject in a popular search enzine. There are different websites are displayed according to google page ranking.SEO is a process to increase page ranking. Now a dayâ€™s internet marketing is the best marketing process in the modern era. Most of the people visit your website if the seo and link building is properly done on your website.

Benefits of SEO

It is important feature in internet marketing. It mainly promotes your site according to your requirement.

1) Traffic Concerned:-Most of the visitors visit the site according their requirement, if seo and link building is properly done, the number of visitors is increased day by day.

2) Increase the visibility of mark:- SEOÂ gives your website in high international, ark with low expenditure

3) Higher Sales:-If you want to promote your site for better marketing, SEO gives that result.

4) Increase brand awareness:-SEO promotes your business through your website; most of the people visit your site, so it increases the brand awareness and enhances incredibility.

5) Cost effectiveness:-SEO is a very much cost effective for online marketing compared other online marketing.

6) Long lasting Results:-SEO gives long lasting results; it increases the page ranking and better sales for business

SEO process

Our SEO process includes following features

1) Keywords and Competitive Analysis:-The main components of a seo keywords and competitive analysis are

a) Top Keywords: - A word that a search engine user might use to find relevant web pages.

b) Social Presence: - Social presence is the ability of learners to project their personal characteristics into the community of inquiry, thereby presenting themselves as 'real people.

2) On-Page Optimization:-In modern industry internet marketing is one of the best way .

If you use your website to promote your business Then On Page Optimization is optimizing your website in a way that it can rank better in search engines and improve visitor satisfaction that means visibility and credibility both are increased.

There are different types of on-page optimization like TITLE, DESCRIPTION, KEYWORD, HEADER

TAGS, ALT code, PRIMARY KEYWORD etc.

3) Off-Page Optimization: - a) Directory Submission:- Directory submission is an off page SEO method that can help your website rank well by getting quality back links.

b) Article submission:-It is one of the best organic link building. It is quite simple.

c) Social bookmaking: - Social bookmarking is the practice of locating, organizing, storing and sharing bookmarks of web pages. It is a method of saving and storing web pages in a single online location for future use. Because web-pages will promote your business.

d) Forum Posting:-Forum is an online discussion site where people can hold conversation through message.

e)Blog Posting:-In online marketing blog is very useful tool in seo.it allows people to interact with each other. So blogging is very popular in modern era.

f) Image optimization:-The process of modifying data from the image sensor to enhance contrast, hue, sharpness, etc., before the image is recorded to the memory card.

The Vastvision is the one of the leading seo company. In affordable price all typesâ€™ seo process is applied on website for incrementing the page ranking in search engine.

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