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Britain has embarked on a technological venture in switching to digital for its aerial transmissions this year. With a target date set for London, aerial installations are currently underway in this great and vibrant city.

Progression

The digital switchover for London and Greater London area is to be completed with the South East sector. The Crystal Palace is the last spot to undertake the transmission switch. The whole nation is to switch over to digital transmission by October 2012 when all residents would enjoy digital TV.

The switchover exercise is progressive from county to county starting with London to ensure a smooth transition. Although digital TV promises more television channels and new features with additional services, not everyone is buying in; hence, the switchover has to be performed cautiously and correctly to gain the full confidence of the people.

Current availability

Digital TV today can be enjoyed via Sky and BBC/ITV Freesat which offers higher quality pictures with extended services. There are many benefits to digital TV. One of them is the high definition images while the other is the improved services via the television.

These benefits come about from the reduction of bandwidth to the requirement set for transmitting digital TV which is required in any London aerial installation. It is different from that of analogue transmission which is the traditional form of broadcasting that is currently used all over Britain.

With the digital switchover aerial installation exercise, TV viewers would enjoy all the benefits found not only in interactive TV but also in telephony and high definition television (HDTV). Viewers would enjoy a broader range of viewing channels on movies, sports and all sorts of entertainment categories. There would also be available on-screen listings, subtitling features and audio descriptions with a digital aerial installation in London.

Viewers with visual or audio would benefit from such a digital aerial installation as more such services would benefit a greater scope of TV viewers in London; and soon, the whole of England.

Aerial installers

London Aerial Installation residents would need to consult the right aerial installer for the proper aerial installation in London to enjoy all the digital TV benefits. There may be bogus or inexperienced London aerial installers who may be just cashing in on the switchover exercise with no relevant knowledge or experience on digital aerial installation. Hence, consumers need to be wary about genuine and professional London aerial installation works to gain the full benefits of digital TV.

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