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Swarnabhoomi Cityscapes|villa plots|ECR Plots by Marg Swarnabhoomi

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Villa plots are located around MARG Swarnabhoomi, a 1000 acre aspiration city

3 plot projects launched:â€œBay viewâ€• , â€œLake View Gardenâ€• & â€œRoyal Orchardâ€• in the rapid urban area

Huge appreciation value with proximity to:

BGR Energy & NTPC industrial projects

TTDC water sports and theme park

Shared facilities of MARG Swarnabhoomi

Proposed Southern Railway station in the future

Starting from just Rs 4.99 Lakhs per ground

Chennai, March 26, 2011: MARG Swarnabhoomi, the flagship project of MARG Limited, has launched yet another milestone project, â€˜Swarnabhoomi Cityscapesâ€™ â€“ a wide range of highly appreciable villa plots on scenic ECR to fulfill the dreams of people to own a plot. Swarnabhoomi Cityscapes is set to address the thrust of emerging requirement for quality and high appreciation plots in Chennai. It has simultaneously launched three projects called â€œBay viewâ€•, â€œLake View Ga & â€œRoyal Orchardâ€• near MARG Swarnabhoomi, located on the scenic ECR near Chennai.

Speaking about the villa plotsâ€™ launch, GRK Reddy, Chairman and Managing Director, MARG Group, said, â€œEast Coast Road (ECR) known for its scenic sea view, lush greenery and entertainment has witnessed drastic development in the recent past. The Villa plots from Swarnabhoomi Cityscapes are planned in such a way that it harmonizes with nature and offers tranquility and peacefulness. These plots are part of the integrated holistic regional master plan which we are developing through MARG Swarnabhoomi. The ideal location of the villa plots in a rapidly developing urban area promises not only a high return on the investment. This launch is part of a bigger dream to build India's first private sector propelled 10,000 acre new city, MARG Swarnabhoomi.â€•

â€œBay Viewâ€•villa plot which is located at just 1 km from the beach on ECR and close to Cheyyur Lake start from Rs.9.99 lakhs* onwards per ground. Bay View comes with a 571 premium sea view plots which is located on the entertainment corridor, just 2kms from TTDC Boat House (Mudaliarkuppam) and proposed water sports & Theme Park.

Surrounded by natureâ€™s freshness and lush greenery, â€œLake View Gardenâ€• plots are premium pie of land which comes with a price range starting from Rs. 7.57 Lakhs* onwards per ground. Lake View Garden offers 517 garden plots which are located on ECR in close proximity to Koovathur hospital and near proposed BGR Energy Plant.

â€œRoyal Orchardâ€• villa plot inspires by the serene power of nature and its beauty is located next to Tapovan Ultra Luxury Villas by MARG ProperTies in tranquil environment comes with a price range starting from Rs 4.99 Lakhs* per ground. Royal Orchard offers 397 garden plots off ECR which are located just 18km from Maduranthagm Railway station.

Says Ganessh ram, CEO MARG Swarnabhoomi & Education Services, â€œThe villa plots on ECR as represented by our new brand â€˜Cityscapesâ€™ offer a winning blend to interested customers as they no only are backed by MARG Group, one of Indiaâ€™s fastest growing infrastructure companies thereby enjoying a high degree of credibility and transparency but also are a value for money proposition keeping in mind the high appreciation potential of ECR , touted as the fast upcoming growth corridorâ€•.

Swarnabhoomi Cityscapes addresses the master vision on holistic regional development of 10,000 acres around MARG Swarnabhoomi. It will also showcase the vision of developing MARG Swarnabhoomi as a self-sustainable model for other upcoming new cities. To this extent, all the plots developed by Swarnabhoomi Cityscapes will be around MARG Swarnabhoomi, currently a 1000 acre thriving new city. All these plots will have access to the shared facilities in MARG Swarnabhoomi like clubhouse with swimming pool , childrenâ€™s play area, convention centre etc.

Location Map:

For booking the villa plots, customers can call the exclusive 24X7 customer service at 044-4242 7200 or log on to

http://www.swarnabhoomicityscapes.com

ABOUT MARG SWARNABHOOMI

MARG Swarnabhoomi, the flagship project of MARG is being developed as an inclusive and integrated new paradigm city based on the principles of new urbanism with unique offerings for education, research and innovation. This integrated city will house a R&D hub and an innovation led futuristic Science Park supported by an educational, commercial and residential framework. MARG Swarnabhoomi has been designed to be an aspirational habitat based on the principles of â€˜new urbanismâ€™ where Education, Research and Innovation will coexist in a stress free atmosphere.

Christened as the â€œLand of New Thinkingâ€•- the global city of education, research and innovation that brings together educational institutions, manufacturing & research companies, IT services firms, housing and healthcare facilities all under one roof. It has already roped in several companies including the likes of Grundfos India, Polyhose, Van Spall Associates, Virgo, Sumeet

Machines and TVS Kwikpatch in the engineering category. Strand Bioprocesses and Micro Therapeutics Research labs have been tied up in the Research & Innovation domain.

MARG Swarnabhoomi has been shortlisted as Indian Green Building Councilâ€™s (IGBC) pilot project for the first Platinum rated city in India.

http://www.margswarnabhoomi.com

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