Four design tips for your Seattle office by Jabbar Karlee

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A major part of demonstrating the success of your business is making a good impression on clients with your office. Generally, the interior design style of your office depends on the industry you are in and the expected look inherent to it.

The design of an office is extremely important for businesses based in Seattle as it will help to demonstrate a greater degree of creativity. You can also add an extra wow factor by including a number of beneficial facilities to the Seattle office, as well as increasing employee morale and upping the value of your work premises.

However, an array of Seattle based businesses have already realised the benefits of this, so it may be quite difficult to demonstrate a unique style unlike any others. As result, working with www.office-suites.com I have come up with 4 ways to optimise the interior design of your Seattle office to ensure that it has a high desirability.

1. Wireless internet (free/password offered in office): The internet is integral to most businesses today; however cable connections are still preferred by some Seattle companies instead of a wireless signal. While a cable connection is easier and sometimes safer than wireless, it won't impress clients that much - particularly as a number of them will use smartphones that can connect to the internet, usually on a wi-fi method.

Clients would be impressed at the ability to be able to surf the internet in your premises - however it would be inefficient to provide a network that is not protected by a password as this could be leeched by other users, but it is safe and beneficial to tell clients the password. Clients will then be able to use online software and check all of their e-mails, helping progress the business deal quicker, providing a benefit to company activity.

2. Artistic decor: A large number of Seattle offices unfortunately have bare walls, lacking diversity and colour which shows a severe lack of imagination. Typically, the style of art you choose to put up depends on the field of work you are in - creative agencies might use pop-art, however Seattle has several reputable design companies that can help to design your office. In fact, my Seattle office space that was found on www.office-suites.com has been designed by designers that are based in and work from Seattle.

3. Style the office around company motifs: The client is already there so why bother reiterating the company name? A name will be easily remembered if it is repeated and a themed office can also significantly increase the impressiveness of an office and demonstrate confidence in the business. This can be seen in a number of offices such as Twitter, who have put company logos on their walls as well as basing their entire office scheme on the colour of their website. It is also a massive benefit to place either newspaper clippings of business success or examples of previous work on the wall, as this can reinforce the positive results that the company has created.

4. Workplace should be open plan: A fantastic way to impress clients, an open plan office is the ideal way to show company confidence, as well as strengthen staff relationships and make use of office space. This is particularly useful for SMES as making use of the office space to spread staff around is advantageous, as this helps to give the impression of a successful and powerful company. It also demonstrates a creative flair and adaptability - which are vital to business growth.

It is you and your company's decision to fit out your Seattle office environment in the best and most

effective way to suit your business. There are some useful tips to think of and will help to optimise the layout and potential of your business.

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Jabbar Karlee - About Author:
a Seattle office space - Maintaining an organised workplace is my key responsibility - I've created numerous ways to categorise records to ensure that items can always be found easily. I keep an eye over company correspondence, handle all kinds of paper work and make sure the business runs as efficiently as possible. I think it's vital to make sure the foundations of any enterprise are solid before other tasks can be completed.

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