Article published on July 12th 2012 | PPC Advertising

Web Developers and Designers with Customer-Centric Approach

Masterstrokes brings a new level of tactical web design and web promotion services to clients looking for exceptional results at affordable prices. Based in Delhi we are a team of experienced professionals with specialization in web design, web hosting and web promotion. We collaboratively create and enthusiastically promote websites to help clients achieve business goals and make their mark in an increasingly competitive marketplace. Professional to the core, we exploit the power of modern technologies yet blend services with a personalized, custom human touch for each client.

Web Design, Development & Hosting

A website is your first step to global business and an exquisitely designed website with just the right mix of aesthetics, easy navigability and well thought out contents gives you a head start. From simple websites for start ups to sophisticated and complex e-commerce enabled, database driven websites and portals for established players, Masterstrokes does it all with slick competence and consummate ease. We create websites that are intuitive, easy to navigate and rich in content created after a lot of research.

Our designers harmonize look, feel and theme to be in step with your company and its brand image. We use a mix of tools like ASP.Net, PHP, MySQL, Joomla, Drupal, Ajax, Javascript, Dreamweaver and others to create effective dynamic websites with interactive contemporary features. While visuals are enticing, we integrate SEO technologies to make the sites compliant to current standards and to be search engine friendly with the right mix of keywords and tags.

Our hosting solutions provide you options of simple start up kits to sophisticated 24x7 dedicated server and virtualized hosting to suit your business objectives and budgets with easy migration to plans as your traffic grows.

This is where we come into our own with a refined set of web promotion strategies and tactics developed after a lot of research into market trends in relation to products and services. Our rich experience in search engine optimization and web promotion activities offer exceptional returns to clients at budgets you are comfortable with. Web promotion follows web design and hosting. Once your website is in place our web promotion activities are initiated to get your website to the top in search engine results, drive traffic to your website and to generate business and ultimately profits for you.

Web promotion is an involved procedure involving a host of SEO techniques. While web design and hosting takes care of on site optimization like use of right keywords, titles, meta tags and rich content, it is our off site SEO techniques that take a lot of thought, care, strategy and tactics to achieve results in volume and on a lasting basis. These activities involve link building, posting to blogs, directories and social media networks, article promotion and press releases to name a few. With our experience and knowledge we know which set of organic strategies to deploy in the right sequence in order to achieve the best results for money you spend. Clients are free to discuss their budgets and plans and we offer a bouquet of well defined packages that can be initiated in parallel or in sequence to meet expectations and achieve results in the short and long term. Our PPC and other paid promotions help achieve short term results while organic â€œseedingâ€• are targeted for long term results. Our â€œreputation building and managementâ€• services give your brand a unique positionin

PPC ads Services India

Web promotion by Masterstrokes is analogous to planting trees: do it once and harvest the fruit for years. Comprehensive, customer-centric and result oriented with an eye on budgets, Masterstrokes is your cutting edge, end-to-end web solutions company

.

Article Source:
http://www.articleside.com/ppc-advertising-articles/ppc-ads-services-india.htm - Article Side

Master Strokes - About Author:
Masterstrokesweb offers world-class website design, development and promotion service to the companies from all over the world. The company is equipped with a team of web designer, developer and SEO expert. Over the years, the company has served a number of renowned companies from diverse industries and locations.

Article Keywords:
SEO Services India, SEO Company India,CMS Website

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!