The Importance of Trust in our Personal and Work Life by Mark Bennett

Article published on February 13th 2012 | Positive Thinking

In todayâ€™s time, having an uncanny trust is so important. Being trustful in a relationship whether it is personal or office plays a significant role in our life. To gain the trust of your family, co-workers, and friends is what you must strive for if you want cooperation, exert influence and have a healthy relationship.

Trust plays a significant part in your relationship. Whether it is parents, spouse, children, this trust is what commands respect from them for you. It is almost equal to being a good son, spouse, and parent. This trust once broken will be very much hard to rebuild. Seriously, the reason for most of the relationships going down the drains is the lack of trust. If you had such experience of being heartbroken, you would know what it feels like.

Not only in a relationship, but in your work, the ability of being trustworthy is what every organization like in their employees. You need to be trustworthy to your employers and co-workers. This trust will help you to gain their respect and liking, which could be advantageous in a long run. Having the quality of being trustworthy could also help you to climb the corporate ladder and achieve your goals.

Trust also plays a major role in getting customers. To have a good customer satisfaction record, trust plays a major part. Every customer does business with a company on the basis of trust. You may think what kind of trust. It is simple. The trust that you are selling the right kind of product at the right price. In some cases, the trust that you are not money-minded swindler and always believes in customer satisfaction.

For a successful business, trust plays a major role. It may surprise you to know that companies that have high degree of trust are the most successful. As a customer, you like to have a good continuous trust whether it is the company that provides you mobile phones, TV, home security systems, etc. Developing and maintaining trust is the key to a successful workplace environment, building a strong customer base and the overall prosperity of the business. Frankly, think of trust as a profitable investment in the share market. Every correct action that you take will yield you great benefits that you have never imagined. But one small miscalculation or wrong action could just forfeit your profit and you may end up in losing your investment. Man! You just donâ€™t want to do that.

Now, since a trust is broken, it is difficult to mend it. Basically it means that once you lose the trust of someone, you can never gain it back most of the time. You can develop trust in many ways. The most important way to develop trust is try to be honest and trustworthy. Telling lies, making up and exaggerating stories will not make you an honest person. When a person finds out that you have taken him or her for a ride, you lose the best chance of having a good relationship. You must always try to be truthful in your dealings and interaction.

Another elegant way of being trusty is to keep your words and promises. If you have promised for something, do it at any cost. Your actions and words must correlate. Besides these things, always make sure not to betray others. If someone confines to you their deepest and darkest secret, keep that secret with you. You show your respect to others by being loyal and trustworthy and avoid the degrading habit of gossiping.

In short, developing and maintaining a good trust is so important. You would lead a happy and carefree life filled with comforts if you are able to be loyal, trusting and sincere in your way of living and work.

Article Source:
http://www.articleside.com/positive-thinking-articles/the-importance-of-trust-in-our-personal-and-work-life.htm - Article Side

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Article Keywords:
Home Security, relationship, workplace

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