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Resorts a virtual book tour is a "tour" of various book-related blogs. Where an author "appears" in a different place every day for a period of one week to a month or even longer. For many book blogs are popular among general readers. The authors have found that writing guest posts on other blogs helps raise awareness of its name and the book. Resorts there are several companies to promote. Organize and schedule the blog tours for authors. Blog tours books provides an affordable and fun way to book promotion. One such advantage is embarking on a program that you are also a few events in your search for. Resorts when bloggers publish their posts remain live on these blogs indefinitely.

You get more for your name. Book blogs, the greater the opportunity to show your name and book search key. Also, links to your website and point of sale from other blogs increases your link popularity in turn increases your relevance in search engines. Resorts blog tour cost varies - it depends on the organization you sign with and some days you "tour. . "2) the owner or i can send you a list of interview questions. Write your book, you can hear a snippet of the title. Resorts or to review a copy of your book. Ask you to turn your materials well in advance so that bloggers can queue your post for tour. 3) the authors usually offer prizes to readers who comment on blogs.

You can give a small prize at each stop of the tour. Resorts or collect comments across all blogs and gave a great reward at the end. A gift card is usually the best bet reading or bn-you want to avoid giving away copies of your book. Because people want to buy them here 4) day of your life through the blog. You should follow your blog daily and respond to post comments. Resorts let people know you pay attention and interaction. Readers like to communicate with authors. And you can make enough impression to inspire them to buy the book. Resorts 5) is expected to twitter. Facebook, or other social-media tour to promote your blog. Promoting a strong and bloggers will be able to promote your tour stop. It's a good idea to organize a tour of the blog at least one month. This will allow time to complete your messages comments and readers who will be on tour. To learn more about organizing a virtual book tour. Search for "smallpox tours for writers" to find business promotion is ready to help.

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CHARLESCROSS - About Author:
a Resorts kathryn lively is a published author and independent publisher who has worked with several publishers of fiction. She also worked in a media society.

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