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There are some businesses where you simply can not do without the latest news updates. Although the news headlines keep you abreast of the latest development in and out of the country whenever you wish to know about the same, there are some businesses, such as the trading in financial instruments and commodities, in which being early in catching the latest updates provides the competitive edge. For this reason, you would like to remain in constant touch with these updates wherever you are.

The politicos would like to know through the political news what is being done on the front of domestic and world politics, the businesses would be evaluating what all factors are likely to impinge on their business in what all ways by constantly monitoring the business news and similarly, the people would watch, hear or read these news updates for the same of gaining the knowledge or to use these actively in one way or the other.

With a range of media options to deliver the news, it is now possible to remain in touch with the news items on real time basis. Two of the most significant ways of achieving it are by making use of the cellular phones and the computers with internet connectivity. Mobiles provide an avenue where the information can be transmitted seamlessly either by way of short messaging services (SMS) or by logging in to the internet facility provided in the mobiles. Mobiles ensure that you get the information right into your hands. By registering with some mobile news services providers (you can find a lot of them on the internet), you can continue to receive the SMS for news on a particular area of interest even if you are connected to the internet on your mobile.

Another way of receiving the news updates is by making uses of the internet based services on your computers. You might want to remain logged in to some website which is delivering the news. Or, if you are busy on some other work but need to keep an eye on the news headlines, then remaining logged in to some news site all the time may not be feasible. There are also chances that you might keep flipping between the websites for different news items wasting much of your productive time. Making use of the RSS feeds is one of the ways in which you can aggregate all the news headlines that you want from different sources at one single place. Subscribing to the email newsletters is another popular way of getting not only the headlines but also the full news stories into your email inbox every day.

Different media have their own peculiarities of delivering news. Some might be providing the news on real-time basis (RSS streaming) while some others on daily basis (newsletters). Some will provide only news headlines (SMS), some others provide headlines with links so that you can users click on links to read the full stories (RSS) and some would be providing the full stories (newsletters). All these facilities provide a lot of flexibility to users for staying connected to news.

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