Article Side

Selecting High Quality Images for Your Article by Reetika

Article published on March 14th 2012 | Photography

Certain simple tenets need to be followed to give a big boost in the number of clicks your article gets.

1. Quality control

Above everything else, one needs to be sure to use a high-resolution image. A rough, pixelated image can make a reader move away from even the most convincing topic. If one wants the story to get featured notably on the front page, it should have a picture that will look good in a large format. High resolution means that an image is reproduced with a high level of detail. While talking about high resolution, most people refer to digital images such as digital photographs, television resolution be it on a standard CRT screen or digital TV set, and computer monitor resolution. High resolution also means while talking about digital cameras, scanners, photocopiers, and printers.

While designing digital files required for commercial printing, it is essential that the images should be high resolution. The blurred images which provides a bad presentation, is caused by incorporating low resolution images. Ensuring a high quality printed job is as simple as making sure all photos and images in your digital files are all high resolution.

2. Tight area of focus

Everyone loves beautiful, wide, rambling images in all their grandeur. But such images donâ€™t have much place on the site. A wide image will confuse the reader and divert his attention somewhere else.

3. Story-specific

A person always wants that an image should sell the story. If the image and headline match up, the reader is likely to give that click.

4. Bright is best

It is always better to use the brightest colors possible while selecting an image. A bold and bright color is going to bang no matter what the rest of the page looks like.

5. Think like a reader

While searching for the perfect image, one needs to put oneself in the shoes of a reader. What would give you the encouragement to click? The answer to this question helps in the selection of right image.

The most important thing to remember is that an image is as important as text, as far as the reader is concerned. So itâ€™s better to take the extra time to ensure that youâ€™re picking the perfect image. It will definitely pay off.

Article Source:
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Article is written by Reetika who owns a a stock image site where She offers a high resolution Pictures affordable prices.

Article Keywords:
High quality images, images, picture, high resolution images, Indian image

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