Article published on December 5th 2011 | Photography

In this article, we will talk about photography, purpose behind photography, processes involved in photography, commercial photography, types of commercial photography and other wonderful aspects covered under photography like photography services Vancouver and much more which will certainly rock you.

Photography

Photography is an art and job of creating long-lasting imagery by recording light or other electromagnetic radiation chemically or electronically.

It was Sir John Herschel, who made the term â€œphotographyâ€• known to the world in his lecture before the Royal Society of London on March 14, 1839.

Purpose behind Photography

Photography has unique and different purposes depending on its utility in various sectors such as business, science, manufacturing, art, and recreational purposes and so on. But the main objective behind photography for various purposes is to convey a special message via pictures or photographs.

Processes Involved in Photography

Based on the technical advancements, photography trends of modern times have changed a lot from the processes which were used in earlier times. Some of the revolutionary changes experienced in last few years are given below.

â€¢ Black & white photography

â€¢ Color photography

â€¢ Ultraviolet, infrared & full spectrum photography

â€¢ Digital photography

Commercial Photography

The term commercial photography simply implies that it is done for money-making and photographers are paid for snaps rather than artwork. It is not done for recreational purposes as a part of hobby or interest. Retail, wholesale and professional uses of photography is considered under commercial photography. It is one of the most popular types of photography all over the world.

Types of Commercial Photography

â€¢ Editorial photography (photojournalism)

â€¢ Fashion & glamour photography

â€¢ Still life photography

â€¢ Advertising photography

â€¢ Wedding photography

â€¢ Landscape photography

â€¢ Portrait photography

â€¢ Wildlife photography

Commercial photography expresses the Aphorism â€œA picture is worth a thousand wordsâ€•.  Keeping this fact in mind, all professional photographers use their art, creativity, skills and talent to make the photograph impressive and meaningful.

Photography Services Vancouver

Today, market of Vancouver, BC is crowded with lots of high-quality photography service providers, which have gained the sky rising popularity among their clients for providing print-quality photographs and high-definition video footage. So, if you are also looking for photography services Vancouver to make your birthday, ring ceremony, wedding ceremony, prom party or other occasions a grand celebration, then just log onto websites of various famous & leading professional photographers to get the best value for your money without burning a hole in your pockets.

Article Source:
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Social Photography is well-known firm among customers in Vancouver due to its mind-bending a Photography Services Vancouver, which include portraiture, pin up calendar and a wedding photography.  Avail its heart throbbing photography services Vancouver to enjoy pristine quality imagery and HD videos.

Article Keywords:
Wedding Photography in Vancouver, Weddings Photographers, Professional Photography in Vancouver

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