Article published on May 29th 2012 | Others

News and journalism have been a major part of India and have played a very important role in the Indian Independence struggle. There was a time when Hindi newspapers were banned by the British government, under the Vernacular Press Act. This act stated that any newspaper which is not published in English will be banned and declared illegal. The Hindi samachar industry has come a long way from there. Today, there are many Hindi Newspapers and Hindi news channels that have earned tremendous success. These channels focus on various subjects like entertainment, sports or spiritual Hindi segments.

These segments are timed keeping in mind the audience, their likes as well as dislikes. Television entertainment segments are generally broadcasted in the afternoon, while the major news and sports news are broadcasted in the evening. This is because the entertainment news appeals the housewives, who are home in the afternoon and the sports news appeal the men who are home, in the evening. Hindi samachar is a very lucrative field of work in India, as majority of the population in India knows at least a bit of Hindi. Spiritual Hindi news too is high on TRP and it has an early morning slot. When people wake up from their sleep, it is always a boon to start the day off with some spiritual talk, which helps everyone go through the hectic day with a clear mind. With this, they are not bothered by the entities that trouble them and make it hard for them to concentrate.

The Hindi samachar as well as the Hindi Newspaper have gifted us with few of Indiaâ€™s best Journalists and they all have served the people well by being the opinion leaders and guiding the people, form an opinion about a situation. The journalists have a lot of responsibility on their shoulders and they also have to follow their duty of putting through the right news to the people which is not infiltrated by any political or economic party or in general, any pressure group. The Hindi news industry has been thriving and following their duties, but few of the channels are accused of dramatization of news. The constant demand of â€˜breaking newsâ€™ in the industry has resulted in lowering the quality of news. But the channels and the newspapers are not the only ones to be blamed. Spiritual Hindi segments are the only ones that remain the way they were.

Article Source:
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Article Keywords:
hindi news, news in hindi, hindi jokes, hindi samachar, spiritual news in hindi

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