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Having Success with Promoting Your Podcast Online - Cufflinks by BETH SILVA

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Cufflinks did you know that people use something called a "podcast" to make money online business? it is true, and the people were silent through this marketing medium turn up the heat on sales and profits. You can also do your niche, but only when you know how to do the right. In today's lesson, i want to give you a step by step guide to show you how to make podcasts a clear and effective - and that makes people go back to your website or blog. The good news is that you should not do something creative or unusual to make podcasting work for you. Cufflinks it's easy when you know what to do. Now first of all you must understand that this is just another marketing medium to get your message across to the public.

So the same rules of direct response marketing still apply. First of all, you need a niche. Cufflinks don't go into competitive niches and think that you will operate in a competition free zone. Find a small and hungry list, then feed them the information that they desire. Once you have a found a niche, it's time to get a blog and an rss feed. The fastest and easiest way to do this is going to blogger and feedburner. Cufflinks blogger is a free service that can give you a blog for free. Feedburner is a service for you to handle your rss feed.

This blog marketing and marketing rss is out of scope of this lesson, you'll want to do some quick background check on the two if you want to see how to make both of these media are effective for you. Once you have your blog and rss feed, it's time to start promoting your podcast. Cufflinks cufflinks you have to remember that blogging podcast is like any other blog or website on the internet. You have to get traffic, and traffic is the name of the game. Some people may have an advantage over you when it comes to promoting your podcast. These people have big advertising budgets, and advertising can all over the place. Cufflinks if you do not have a large advertising budget, then you will have to free up marketing. Online marketing is working and is not nothing wrong with them. In fact, do most of my sales marketing we do for free than paid advertising, fast! i have a theory on why it is, but i'm not going to discuss it in today's lesson. Just know that you have a good marketing strategy if you want people to know about you and your blog. Cufflinks so back to the support. The first thing you want to do is go to itunes and do not submit your podcast. This is a major podcast directories on the internet. After you have submitted to itunes, other podcast directories on your podcast. People visit these sites too. Implementation of some article marketing, forum marketing, video marketing, seo and tactics to bring you more exposure to your podcast. These strategies will definitely help you get traffic that you're looking for. Use these tips in your business to make money with podcasting today. Good luck with marketing your podkast.

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BETH SILVA - About Author:
a Cufflinks randall magwood is one of the most respected and highly regarded online marketing experts on the internet. He now has a free book on internet marketing to help small business owners market their online business successfully.

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