Article published on January 8th 2012 | Networking

Some many years ago in Korea, there happened a notorious MLM defrauding that had affected hundreds thousand victims with the losses over billion US Dollars equivalent.

That accident was schemed by a genius called Mr. Joo. In the retrospect of the writer, his prime idea seemed revolutionary innovative. He elaborated to organize a huge consumer group by means of the off line MLM. He didn't seem to know how to use on line MLM then, when the internet business was not widely spread as nowadays. He proposed a kind of consumer utopia with a vision of a below half of the current price of the products and the services. He perceived the negotiating power of the organized mass of the consumers and exerted it unrestrained to hurt the people and himself at last. In my opinion, the problem had arisen firstly from the cost of the deployment of the multi layer members recruit off line. As you might know, the off line scouting takes a lot more expense, efforts and times than the internet one.

The MLM doctrine can be traced to the prehistoric era and in a sense, had been in parallel with the growth of the human species. For the example, it took over 20 or 15 centuries and over 70 or 50 levels for the great lessons of Buddah, Confucius, Jesus, Socrates and Mahomed to be known public upto every corner of the earth. To our awe, the realization of the MLM principles on line is approaching like an apocalypse, eliminating the barriers of the time and the space in an instant. In other words, the internet MLM puts away almost of the calling, the appointment, the convene, the cold decline, the compromising persuasion, the treats and lastly, the gigantic operation expenditure.

The remaining issues for the internet business to become ubiquitous is binary. The first and utmost one is for much and much more people to participate in the on line transaction, thanks to the development of the soft and hard wares of the computor and the dedicating endeavors of the internet business gurus. The second and associated with the mindsets of the gurus one is the solid establishment of the ethics proper to the MLM business. The imaginable standard may be the benefits only even to the last and newest level of the hierarchy of the conglomerate MLM organization.

Here and now, there just appeared one of the attemptors to accomplish the epochal task and that is Text Cash Network, confronting with the appealing and cautious eyes over ten billion of the whole planet.

Article Source:
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Article Keywords:
social marketing, mlm business, online business

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