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There is a great deal of excitement and intrigue surrounding the independent music world. When finding new unsigned talent, people usually react in two different ways.

There is one group who likes to keep their newly found treasure to themselves and their inner-circle in hopes that the band will not gain mainstream recognition and the finders hold tight to a sense of ownership of the artist. The other group of people take pride in what they have found, and aren't stingy with their findings. This group shares freely with others and probably posts their new treasures to social media and in-turn is helping to promote the band.

There is a lot of undiscovered royalty free music that is available for licensing. In fact, one of the best and easiest ways to unearth fresh talent is by searching through sites that license royalty free music to photographers and videographers. These sites have a curated a star line-up of artists and songs that would sync well to non-profit media. One of our favorites is www.themusicbed.comâ€¦ We've spent hours on their site just listening to new music, and finding new artists.

No band truly operates independently. Each of them relies on the support of family, friends, media, and any fan-base that they have acquired. It almost seems counter productive for individuals to enjoy a band and not extend any support to keep them in the craft by being secretive. A huge way that bands are enlarging their fan-base now days is by way of social media and finding their branding niche. Since independent artists aren't under the influence of major labels, they have the freedom to keep creative control of their image. It is seeming more and more common for indie lovers to latch onto a group not only for their sound, but the artistic appeal of the band as a whole.

If you're an independent music junkie, and take pride in discovering the next cool thing, then you probably spend a considerable amount of time scouring blogs and playlists for new sounds.

Instead of being stingy with your cool new mix CD, give the bands a shout out for a change of pace. Support local artists by attending shows and promote what you love on your social media accounts.

If your favorite music licensing site happens to carry your exclusive finds, then be sure to purchase a royalty free download from them and sync it on up to your latest creative media endeavor.

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The Music Bed - About Author:
The Music Bed is a music licensing company for Filmmakers & Photographers. They a license music for anything from a music for wedding & non-profit films and slideshows, to commercial and independent film projects.

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