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Music for commercial use: Royalty free music, independent artists rule the charts

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When a music gets licensed by a music licensing company, it means that the original composer of the music will get a royalty fee whenever the music will be played in a shopping mall, at a cafÃ© or in the restaurants. But then playing these music for commercial use would result in a significant amount of financial loss for those associated with the commerce.

That is why there has been a demand for a new kind of music that is free from royalty. There are no fees or royalties that must be paid to the original artist or those selling the music. Due to their easy affordability, the royalty free music is used as music for commercial use.

If you are in need for some music for commercial use, you can always look for it at the net. One can come across a large number of sites that contain huge stocks of music that are actually free from all sorts of royalties and fees. When it comes to commercial usage, it is mainly the advertising that we are talking about. Advertisements have risen to fame based on their jingles that are often free of royalties. A new set of artists known as independent artists or indie artists receive their royalties mostly from the digital service.

The independent artists have taken the music industry with a storm. This has been made possible due to the availability of the net technology. The indie artists (as they are called in the musical circuits), use the net to their advantage and introduce their genres of music and self composed songs to a large group of audience and that too at a reduced cost. They make so many people listen to their songs without themselves getting associated with any recording label as such.

Although the music for commercial use are free from royalties, this does not mean that commercials do not use those music that allows royalties to be paid to the artists. This music can be used for commercial purpose once the licensing fees have been paid. Commercials would use any music as they may find suitable whether they come with or without royalties.

The immense popularity of the music created by the independent artists has made them highly sought after in making of commercial videos and advertisements. On a whole it can be said that the international music scenario has undergone huge changes for the betterment of the musicians and in keeping music alive.

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Criss Evan - About Author:
Criss Evan, Software Developer by profession is also a passionate music lover. So he has good knowledge on a independent artists.For more formation on a music for commercial use , he recommends to visitÂ a http://www.musicdealers.com/.

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