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Use Voice over Techniques for Better Videos by Julia Roger

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A voice over is the technique in which someone is asked to fill in gaps in a video, like a narrator. The uses of voice over in the modern media scenario are immense. It can be used in a number of ways and there are lots of effects that it can produce. Of course, it should be remembered that indiscriminately using voice over techniques can be both beneficial as well as detrimental to the video or presentation that you have in mind. A little bit of careful research and a good voice over artist can help you to get the desired results.

Suppose you have filmed a documentary and you are sure that there are certain aspects that need to be explained to the general audience. However, you cannot devote more than a particular time period to it and you have to move on to the next footage. With good editing, you can have the voice overs introduced, with those aspects being explained in the background while the related footage is being shown, saving you the trouble to give extra screen time after the footage.

The same technique can be used in an office presentation when you can have a voice over while the clip is being shown rather than waiting for the clip to finish and then going back to explaining it. This technique also means that both the footage and the narrative go on simultaneously, making it even better for the audience to grasp the entire picture. And a good voice over artist makes it all the more enriching.

So if you have a video to make and you want to make it more interesting, then do indulge in a voice over narrative. It could make your presentation very interesting.

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