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Coming of Age of Bollywood and South Cinema: a Beautiful Blending by [Sanjay Kumar](#)

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Indian movies have matured over the years and have carried along with them a legacy that is hard to shed off. This is a flow of ideas from one generation to the next, celebrating the world of free thinking and expression. But all along the way, the Indian box office report suggests that movie makers in India have flown on the wings of the sentiments of people.

Influencing The Masses:

Nowhere in the world has the film industry influenced the people and has been influenced by them, as has been in India. And therefore, be it Bollywood or south cinema, the glorification of the common man has been at the fore of every theme. Directors and script writers have taken liberties every now and then but still have tried to ride on the populist wave, more often than not. As a result of such innovation, the present genre of movies is looking at story telling that spans the southern languages and Hindi.

Blending Shift of Focus:

Movies from south India and from Bollywood are getting remade in either language and in some cases, in both languages at the same time. Movies like Ready, Singham, Ghajini, etc have started this concept of bilingual movies which have been held with esteem in the Indian movie reviews. More of such films are in the pipeline where there is a liberal exchange of directors, actors and ideas across the two of the major film industries of the country.

Apart from the concept of the cinema, the songs are also being remade in either language. This blend or exchange of ideas is not only limited to stars or to the making of movies in the other language. It has extended into the viewership which is increasing like never before. Hindi speaking citizens of India are following the south cinema and people from south India are transcending from their shell of superstars to the mainstream movies of Bollywood.

Effects of Blending:

By such a blend, the Indian box office report is getting better as the businesses done by the movies are getting profitable. Some might dismiss it as marketing gimmicks but they fail to see the essence of such movies. It is only because people want to see the movies and flock the theatre, that such an exchange is possible. Without the audiences, the Indian movies wouldn't ever run.

Thousands of movies are being made every year in the country in different film industries. The sharing that is going on actively between Bollywood and south cinema is a testimony to the fact that these two profitable industries are joining hands. And this has enabled to rake in profits as well as give people more reasons to watch movies and contribute to the growth of Indian cinema on the whole.

Indian movies and south movie news is full of such incidents where the exchange is shown in a better light. The stalwarts of Bollywood are interested in picking up stories and directors as well as stars from the south cinema. Even some of the negative traits and characters are being borrowed. Such an exchange has very rightly increased the viewership and the blend is both about profits and about an amalgamation of the better parts of both worlds. The common man is in a time which is ticking off into the future with bells of celebration.

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