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Virgin Appoints the New Executive Director for Media Grupe by [Harddy Matt](#)

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Virgin is one of the most renowned and esteemed brands launched by Sir Richard Branson in 1970. The brand has shown victory in all most all the fields such as from mobile company to financial service, music, media, transportation and fitness. In the entire world it has produced 300 branded companies or more than that and providing job facility of near about 50,000 people.

Virgin has never compromise against the quality of the product and always tries to come out with some innovative inventions. The customer feedback is always given importance with which they improve upgrade themselves. The company has always given preference to the talented persons which through their knowledge, skills and specialization in building successful company.

Virgin has created a very lively and fresh working atmosphere in the companies. All the working employees are just like family members to each other which help them to coordinate with each other very comfortably. For the growth and expansion of the Virgin groupsâ€™ special teams with the managing partner are appointed. These specialists tries to ensure to develop better results through lots of experience and producing worldwide innovative products.

Neil Bartholomew has been appointed as an executive director for increasing the growth of Virgin. He is accountable for sales promotion and performance and moreover would take up the charge in this New Year. The current executive director Pete Taddeo would help Bartholomew in the existing alteration before he returns to United States in 2011.

Earlier in 2002 Bartholomew was working In NTL as a National head of call centre development. He also played the role as a director of channel management and now as at Virgin he is a director of planning management. The chief operating officer of Virgin Andrew Barron said that that Neil would bring digital facilities for the coming generation in UK homes and would prove to build a great establishment of Virgin. There are several factors of the company which takes the company at the top of the world. The company does not follow the path of hierarchy but follow the path of close relationship with each other. Check out the latest mobile phone deals @ <http://www.mobilephoneddealcontracts.co.uk/> on virgin.

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