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In today's scenario, mobile phones are more of a need than a luxury. Samsung has always been known as a company that has produced quality products. Keeping the habits, tastes, preferences, adaptability and the pocket of the Indian customer in mind, Samsung has intensely researched and customized all its products efficiently and consistently. May it be a cool, unconventional and a stylish phone or a feature-packed, bright screened and full QWERTY Keyboard, Samsung mobile phones have always satisfied the needs, desires and demands of all its customers.

Yet again Samsung is here to cater to a whole new set of wants from its customers through the Samsung Omnia W. Star feature of this masterpiece is that it's the First Mobile Phone in India that has come with Windows Phone 7.5 Mango upgradation. The phone carries a 3.7 inch Super AMOLED Screen-high contrasts and super bright, that welcomes you with a host of widgets in the shape of tiles that provide ease of handling.

Weighing light at 115 gms the handset is tapered and sleek and the metal detailing on the back doesn't add much to the weight. The 5MP camera adds to the charisma of the phone and helps the user to click and freeze moments that deserve to be cherished all lifelong. Although the zoom is subtracted but the flash and the secondary camera totally make up for it. Connectivity becomes easier with the Samsung Omnia W as it provides Bluetooth and GPS features. Internet Users can be surprised by the Wi-Fi and Internet Browsing can be enjoyed with the Internet Explorer 9 and 3G.

Samsung Omnia W will aid when it comes to you storage problems as it provides an 8 GB Memory Space and a Micro SD/TransFlash Memory Slot. For customers like teenagers, college going youth and the new generation, who love to text; Instant Messaging is provided in the form of Email, SMS and MMS. For all music lovers Samsung Omnia W offers a wide range of features like Audio Playback and Video Playback and a 3.5 mm headphones jack too. Hot favorite radio stations can also be enjoyed with this phone.

Samsung Omnia W comes with a Li-Ion battery that provides a perfect capacity of 1500 mAh. The new Bing Maps and the fabulous Windows Live Skydrive that allows 25GB of free storage feature added to this are strong "Must Buy" pointers.

Thus being a Windows Operated Phone, the Samsung Omnia W calls for much deserved attention.

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