Mobile Phone with Free Gifts: to Entice the Consumers by Stephen Woods

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One can easily understand how vibrant the mobile phones industries have become in the recent years. A mobile phone is no more like a match box size device just for exchange of words like a telephone. Within a short time, it has succeeded in traversing miles and miles. The mobile phones producing companies have invested millions and millions in research and development to make the handsets more attractive and valuable. They have planned with patience and tenacity to market the products and they have taken the globe to such state that a person without a mobile phone is just beyond oneâ€™s imagination. In this context, mobile phone with free gifts is very important.

Companies of great reputation in the market (Sony Ericsson, Samsung, Nokia, O2, Vodafone etc for example) are busy in the market with contract mobile phones deal, SIM mobile phone deal and Pay as you go mobile phone deal. The players in the market have done their best to attract the consumers. Hence, the market of mobile phone has become tremendously competitive at present.

On the one hand, important features have been attributed to the high end handset.

Smartphones are actually a revolution in the communication world. It is a blend of communication and recreation for the users. The technology of the advanced networking is not limited to the services available to the consumers in messaging and talking. Armed with 2G and 3G network and run by highly powerful processor, the handsets are now allowing the users to rule over the internet. Music and multi-media are within the reach. Consumers can have an access to FM radio plus MP3, MP4, WMV, WAV, DivX players etc and also to social networking sites like Face book or Twitter. Companies have been more creative to pull the crowd to their sales counters because of which people have chanced to secure the mobile phone with free gifts.

Mobile phones with free gifts come generally from the high end sets. Free gifts are of different kinds of which free text messages or free talk time can be found to be common. Consumers are enticed with offers of low monthly rentals. Low monthly line, half line, reduced line rentals etc. Mobile phones with free gifts are available are even available with cash back plans and redemption plans. There are also wonderful incentives for the fortunate users who can win DVD, LCD TV, laptop computer or even a home appliance like a vacuum cleaner.

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