Mobile Payments Service Launched by O2 Network by John Henry

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The leading network mobile arrangerâ€™s tries to do something new and innovative for achieving maximum popularity and name from their customers. O2 new idea of providing mobile money services without charging any amount to their clients in the first six months. Also the operator of O2 has told that the company has not decided yet that they would start charging customers after the six months or not. O2 wallet launched on 26th April and would be accessible as an app like iOS, BlackBerry and Android.

The main function of the Wallet is to transfer the cash up to Â£500 to any mobile phone number of UK. Both the debit cards and credit cards can be added to this service or can top up the accounts with more than 30,000 locations which also include O2 stores. The device can also be top up by the customers by using a pre paid Visa card and this would be a channel for the customers to spend only what they put in it.

There is also a barcode scanning option in this app which permits the customers to make a comparison from more than hundred online retailers which includes Tesco Direct, Cornet, Debenhams and Sainsbury Direct. O2 has also stated that the services would be maximized in the near future which consist of Near Field Communications (NFC) technology that helps the customers for enabling contactless payments, top up air time and buying the tickets for train. Moreover he feature phone users would able to contact the service through web browsing on their smart phones. The MD of O2 James le Brocq stated that O2 would deliver maximum profit of mobile money to the UK customers than any other service which is presently available.

With O2 function you may easily track out the money, expenditure, paying quickly and safely with your smart handset. O2 believes that it would change the life style of the people to manage their money and spending their finances. This service would go to be launched within the end of this year as it is delayed for further testing said by O2. On asking by O2 that why this app is not accessible to the Windows phone user and they answered that Windows is a great platform but the company wants to get the service across a broad spectrum.

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John Henry is expert telecom adviser and he writes for mobile. Get the right information for mobile technology. To get more information about a iPhone 4s contract and a iphone 4s contract deals
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