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Micromax Mobile- the self made Goliath by Sushant-tech

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Boasting of a series of handsets ranging from a normal keypad to QUERTY keypad to Touch UI, Micromax is all praises. Manufacturing the low cost high application Mobile phones, the company has evolved as a leader and a tough competitor.

Micromax having started in the year 1991 in India had a very humble scenario. Now if one looks at Micromax, it has carved its niche with all the technical giants by providing mobile tech solutions to the telecom industry. Micromax is always on the run coming up with new and unique technologies having backed by having a futuristic vision and an intense R&D. With time, the company has come up with its handsets which have fetched popularity with the growing years. Micromax has made its niche among the cell phone users who look for features and cost effective handhelds. Mostly students like to buy this brand because of the cool features and nice looks of the phones at cost effective prices.

Micromax mobile phones have become one of the most preferred one in the Indian market. In less than five years, Micromax has impressed the Indian users with its designs and cool features. The use of cutting edge and the latest technology catering to the high aspiring needs of the mobile phone users has made Micromax what it is today. Further it gives a tough time to other international brands which strive in with a lot of hope for their product to be a success in the Indian market. With the similar OS and features, the company has made its impact on the Indian audience.

Micromax is growing at a very fast pace giving a large variety to choose from. Too many users and not as many problems make the devices very desirable as it all boils down to the expectations of the users which are very well kept and maintained. Growth never seems to stagnate for the giant as it keeps adding new and most desirable technology to its handsets and it goes perfectly well with Micromax.

Adding a surprise element to the mobile phones is the core habit of the Micromax mobile company. A dual sim phone, storage expansion, glittery looks, fabulous style and lot more are the tangy twists that insist the user to know more of the device. Latest Mobile Phones Reviews include several of these feature phones and unveils each detail to let decide the best.

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