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HTC to Address Computex Forum for First Time in Mobile Market by [Harry Smith](#)

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HTC Corporation which is one of the largest Smartphone manufacturers in the world has announced on March 22 that it will be participating this year at the Computex Taipei, for the endorsement of the Information and Computer Technology trade fair. According to organizers, as informed by HTC Corporation's spokesman, the company will be conveying a significant speech on 6th of June at this CEO pinnacle discussion, but the company has not disclosed that who will be its representative and the topic.

May be the organizer is not sure about HTC corporation but other esteemed participants which they confirmed at Computex will be the CEO of chip designer ARM holdings, Warren East, the chairman of laptop contract maker Quanta Computer, Barry Lam. But Intel Corporations and Google Incorporation have decided to reveal the conformation of their participants till the mid of the April by taking into consideration the "TAITRA" (Taiwan External Trade and Development Council). TAITRA was very appreciated by John Wang, the Chief Marketing Officer of HTC, for efforts to provide Taiwan's innovation to the rest of world and as felt privileged working with Walter Yeh, the Executive Vice president of TAITRA, and used association of his company with council as an example.

John Wang also mentioned that HTC will accomplish its collective responsibility by promotion of this event and will introduce its latest products at the trade fair Computex in Taiwan. According to David Liu, a media relationship representative with the organization, the Taipei Computers Association which amongst the organizers of Computex, had failed in the past to lure HTC to this annual fair as there were only computer related topic in the Computex also as HTC is a Smartphone maker company so cannot find its interest during previous course of time. But as now Computex has listed "Smart Handled Devices" as one of the foremost topics, so HTC has shown its inclination to strengthen its affiliation with associates at ICT (Information and Communication Technology).

The Computex Taipei will be dealing with major attributes like Smart Handled Deices, Ultrabooks, E-Reading and the foremost Clouding technology. This IT fair will held between 5th to 9th of June. TAITRA is expecting nearly 2000 exhibitors and nearly 5500 of booth to be organized with international buyers over 35,000. Plus there is possibility to make a collection of 28billion of USD.

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Harry Smith is expert telecom adviser and he writes articles on mobile. Get the right information for mobile technology and we provides the best deals offers with a [HTC sensation xe contract](#) and a [HTC sensation xe](#)

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