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The DIY ethic has found its way to the mobile app world with the advent of appsbar, the free app maker for DIY types looking to enter the mobile marketplace without the encumbrance of exorbitant set-up and user fees.

Appsbar is free, and the simple to use drag-and-drop interface has made it possible for anyone with an idea to develop a fully-functional, device agnostic app in just 30 minutes.

â€œAppsbar is easier and more intuitive to use than any other software development kit for DIY app building,â€• said founder Scott Hirsch. â€œYou can create an Android, Facebook and HTML5 app all in less than thirty minutes for free with appsbar. It is the ultimate DIY app building tool.â€•

Appsbar has become a leader in the DIY app building field. Since its beta launch in April of 2011, the company has signed on more than 100,000 app builders, participated in 9 million app launches, and witnessed 1.2 million unique visitors to appsbar.com.

Anyone can join the appsbar community with an email address and an idea. Users can start with an assortment of 37 ready-to-use modules covering a wide variety of special interest apps such as bands, non-profits, restaurants and more. Users can also start from scratch to make a highly-personalized app using countless combinations of colors, text, video, images, and sounds customize their app.

Appsbar continues to add features and options.

â€œItâ€™s never done,â€• Hirsch commented at a recent analystâ€™s conference to celebrate the officia the site.

Appsbar is not alone in this field but does stand alone as a free service. Many charge as much as $500 up front and $20 a month for users to create an app. That's still substantially less than the $2,000 to $10,000 professional programmers typically charge per project.

As an appsbar user you are guided through menus with â€œDigiâ€• the sites wizard to select colors and buttons while also uploading logos and photos. Appsbar does all the heavy technical lifting on their end and provides the user with a fully-functional, customized application.

When it comes to building your own app, the potential for creativity is really unlimited. Looking at some of the free apps that have already been developed and downloaded, the ideas range from restaurants pushing out new menu items to local bands offering free mp3s to their fan base.

The music business, long known as a pioneering sector when it comes to DIY has embraced appsbar as a tool. There are several small, independent labels using the free mobile app to introduce new artists.

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