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There are many leading companies that provide bulk SMS. They use innovative solutions to send group SMS throughout the country. Different gateway networks are used. Personalized bulk SMS can be sent to the entire group through MS excel plug-in-software. With the help of premium SMS services, critical messages such as share prices and commodity prices can be sent. Short code solutions may also be provided for getting feedbacks from clients. All kinds of business marketing solutions ranging from online to offline methods are provided. These services help in building a brand and then taking it online in the form of a website. This is also done with the help of search engine optimization. By doing this, new people come to know about the brand. The offline methods are very effective and end to end solutions are provided to the consumers in the form of bulk SMS messaging. Given below are various services:

â€¢ Footer ads

Footer ads are advertisements that flash on the foot of messages if they are sent from subscription providers or free SMS websites. Sometimes, a user subscribes him to these subscription messages on a daily or weekly basis. Hence, for reaching out the customers, these ads flash below the message. This is a very effective method of marketing. Mobile phones are used as a means to enter into the life of a person. These messages can also reach the DND numbers without any trouble. Different people can be reached at different times.

â€¢ Missed call alerts

The missed call alert service is also gaining immense popularity. Various people are converting to miss call service alerts because it proves to be very helpful when their cell is unreachable or is switched off. These services notify a person about the people who had called up when the mobile was unavailable. Calls might be missed by the users due to various reasons such as out of coverage area, less battery etc. A message that has the entire information about missed calls will be sent to a person after his mobile becomes available. These missed call alert services ensure that important calls are not missed by the users if their mobiles are not reachable or switched off. Thus, these notifications include the number of calling party, number of missed calls and the timing details.

â€¢ Voice SMS

This refers to prerecorded audio messages. This is a personal way to communicate as by using voice SMS, the opinions can be voiced very clearly. Voice calls are of great help mainly for promotional purposes. Voice calls can be used by marketers for promoting their services and products. A large number of people can be reached by voice calls. These people donâ€™t have adequate knowledge of English language. By using voice SMS; communication can be done in any language as per the choice and convenience of a person.

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Sms Deal - About Author:

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