5 Hot trends that impact Android app development by Angel

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With Android providing a solid platform to build applications, developers are putting this platform to good use to create robust applications that cater to different needs of customers. As of now, Android App Development is influenced by growing trends that have attracted the attention of developers and companies that are involved in this development program. These are the 5 hot trends that produce a great impact on app development programs.

Growing business app needs

Though mobile app development has registered a steady growth in the area of social networking apps and mobile games, the demand for business applications have gone up, which has pushed developers to provide their focal attention on business apps. Android, looked upon as an ideal platform to create business apps, is emerging as a top platform that paves the way for development of business applications.

Localized search

Another feature that has emerged as a hot trend and that has impacted Android app development programs is the growing need to introduce location-based technology as an inherent part of Android apps. Location based apps rule the roost, and location-based content brings wealth of benefits to mobile marketer, mobile advertiser and companies, which have pushed developers to look upon Android as an ideal platform to develop location-based applications.

Cloud computing

Yet another emerging trend that has impacted the mobile app development project takes the form of cloud computing, which has not only become a household name but has also become a solid platform for companies to offer cloud based services. With the growing demand for cloud computing services, developers are keen to make good use of Android to develop cloud-based applications to cater to the demands of clients.

Applications for mobile payments

In the recent past, consumers have started to make diligent use of mobile devices to make payments, which has even outscored other payment modes that include debit cards, credit cards and net banking facilities. With customers looking to make mobile payments, financial institutions have started to offer mobile payment options, and are keen to develop software that would enable this mobile payment procedure. This is a growing trend that has impacted application development projects, and developers never fail to take note of this trend to build apps that cater to this specific demand of financial institutions.

Support for social networks

Establishments have realized the potential of social platforms, and are eager to gain good mileage out of various social platforms. In effect, apps that support a wide range of

social networks have attracted the attention of organizations, and the demand for such applications push developers to come out with applications that would offer support for various social networks.

Though mobile app development is growing at a rapid pace, there are 5 hot trends that impact this program, which arrest the attention of developers involved in this program.

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