Your True Love with Tissot Watch by Catherine

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Since its invention, makers of Tissot Watches have operated on and created countless innovations on their watches' technology. The struggle has not been without acknowledgement, Tissot is regarded as a chief figure in Swiss made watches. In truth, a Tissot Watch is known for its splendid beauty, resilience and durability. With the many diverse collections for both men and women that have been designed across the years, there offer just too many choices as soon as people step through the door of one of the many Tissot stores that have been set up all over the world.

Tissot watches have constantly been popular in sports since 1974, and has involved itself with a range of sporting activities. Fencing and Formula One racing are just a few to reference. With the assistance of Tissot watches and their support, sporting programs have been taken to a new height, being the official companions and timekeepers on the tracks, road racing, cycling (like the Tour to Suisse) and also mountain biking championships which repeated up until a few years past.

Tissot watches launch more and more varieties of high quality, but the price than any other Swiss watch brand more attractive, it also reflects its "civilian luxury promise". Tissot watch is the world's largest manufacturers and distributors - a member of the Swatch Group, and also president official time role of the World Championship MotoGP, the International Basketball League FIBA, the Australian Football League AFL, CBA Chinese Basketball League and world cycling, fencing and ice hockey tournament. In its marketing and product design, Tissot also consistently written with its brand philosophy: "Innovation, from the tradition."

Tissot watches have been acknowledged in many parts of the world and has also supported sporting events for decades, and this made the name Tissot and their wristwatches in ever mounting need. Tissot watches are recognized to be devoted to sports, and also hopes that these beliefs will help those of the younger generation. Tissot watches have been in association with a number of sports teams all over the planet, including ice hockey, cycling and cricket. The Swatch Group invited Tissot to become one of their affiliates in 1985, and at present Tissot and their superb timepieces are offered in 150 countries round the world.

Further proof of the class and sensibility of a Tissot watch is that that lots of famous people have owned Tissot Watches. Think along the lines of Elvis Presley, Grace Kelly and even Nelson Mandela. At present, famous names from different fields are viewed as ambassadors of Tissot and they have proven once again that Tissot is more than just a watch.

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