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Though leaflet distribution is one of the traditional marketing techniques but it has high success rate. Many businesses have reaped high benefits from their leaflet deliveries. When you add to this the fact that leaflet distribution is one of the most cost effective marketing processes, it surely will resemble a viable option. Businesses spend a lot on their marketing campaigns in the audio-visual media and online. But you can create an effective direct marketing campaign at half this cost. One of the aspects of leaflet marketing is that your audience gets multiplied. When you distribute a leaflet to a specific household, it will be read by more than one person. Thus there are more chances of sale in this marketing method.

When you think about direct marketing there is always need to find a reputed service provider. Most businesses have got good rewards by taking up leaflet distribution services of DBS Limited. DBS Limited has an enviable track record. You can visit their website and witness some case studies. Their clients have left the store with a smiling face. DBS Limited has experts in various aspects of leaflet distribution. What they provide is all the essential services under one roof, that too with a price tag that will definitely not blow your budget.

DBS Limited has a comprehensive list of services; they cover all the key aspects of leaflet distribution. Their services start from targeting & profiling, printing and finally distribution. As any experienced marketer will tell you deciding on the target market is vital for success of marketing campaigns. DBS Limited does just this. They use their experience and local knowledge to provide the clients with city, areas or streets where most prospective customers for your product/service reside. It helps the marketers decide on number of prints required and duration of leaflet distribution campaign. There are targeting services such as geo-demographic and area targeting. Once the target market and number of prints have been decided next comes task of printing the marketing items.

DBS Limited offers quick turnaround with their printing services. The company usually takes 4-5 business days to deliver the required items. This is one of the quickest turnaround times in the industry. But DBS Limited makes sure quality of printing is not hampered. The company does not allow any comprises with the paper quality of print finishes. There is a huge variety of design and artwork options also available with DBS Limited.

DBS Limited understands that leaflet distribution paradigms vary from one area to the other. This is why they have three distinct distribution services such as Solus, Newshare and Shared distribution. Solus is the most effective way. Here your marketing material is solely distributed enhancing your chances of visibility. In Newshare there are arrangements made with the local newspapers and the marketing material is distributed together. If there is a dearth of popular newspapers or readership in any specific area then DBS Limited have an alternative service in the form of Shared distribution.

DBS Limited provides a fully rounded service for the clients. When you need leaflet distribution services there can be no better place to visit then the website of DBS Limited.

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http://www.articleside.com/marketing-articles/why-you-should-use-dbs-for-all-your-uk-wide-leaflet-distribution-needs.htm - Article Side

Dbslimited - About Author:
DBS Limited is a leading name in the field of a leaflet distribution and other a direct marketing services. They have a high success rate.

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