Tips to Avoid Nasty and Appalling Web Design Mistakes by Stella Richard

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A well laid out website which is free of errors attracts more visitors. On the contrary, a web page that is not designed with care or consists of errors, both minor as well as major, discourages users to browse around the complete site. Infect, within the first few seconds a visitor to the website is able to infer whether the website contains good and relevant information, or is not noteworthy. Vancouver based web design expertsâ€™ lists out a few amateur mistakes to avoid while designing a website.

ï‚§ Overly Long Content

Web readers visiting various websites have a very short attention span and are not interested in reading long content that does not relate. Instead short, to-the-point articles are much more preferred. To make reading a more enjoyable experience addition of bullets, headlines, sub-headings etc. is advised.

ï‚§ Background Score

Even though popular in the 90â€™s this fad is fast diminishing. Web users usually browse while at office, while watching TV or while listening to their own music. When the window opens with a blaring music, where there is no way to turn it off, web users immediately close the window and do not visit the website. This clearly lessens the internet traffic to the website. It is therefore important to restrain from using background music.

ï‚§ Animation and Blinking Texts

A site full of animations and blinking texts, again a product of 90â€™s, makes the website look very amateur. Unless it is a website for children, do not use these elements in the website.

ï‚§ Small and Colored Fonts

Many people prefer small fonts on their website as it makes the webpage look neat. But it is important to note that not every person is comfortable reading small and tiny fonts. Colored fonts are again a huge let down as many times they are unreadable if placed on improper background.

ï‚§ Opening New Window

From the point of view of a user, it becomes cumbersome to open new browser window for every webpage. While surfing a site, users do not like to open many windows altogether, care should be taken to include new pages within the window. New windows should be opened only for links that are of external sites.

ï‚§ PDF Files

Using PDF files on the web page is a great addition as a marketing tool, but the user must be informed beforehand. When a PDF file is downloaded or opened, it freezes the computer screen; therefore it is best to inform the users regarding the PDF files.

ï‚§ CAPTCHA words

There has been a tremendous rise in spamming content over the internet. In order to avoid this, most web pages include CAPTCHAs. But many times, these CAPTCHAâ€™s are unreadable and instead of aiding, cause frustration to the user. Using easy to read CAPTCHAs are suitable than losing web users.

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IvoryShore is a leading a Web Design Vancouver company providing a host of services including Web development, CMS and SEO.

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